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2023 eCommerce Calendar.

Optimise Key Retail Dates With The Right Technology

The next 12 months are packed with retail sales events. Our calendar will help you plan ahead and take full advantage of each and every one with customer service, marketing, and AI technology.

Integrated messaging platforms

New Year Sale : CDP

Use Customer Data Platform (CDP) to send personalized shopping recommendations to customers via SMS, Email & WhatsApp. CDP also helps with retargeting for cart abandonment or drop off during payment process using customized offers.
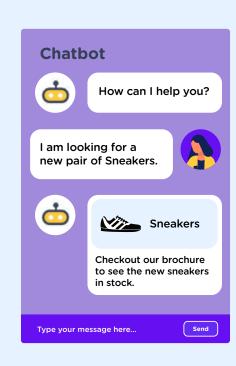
Christmas Return Gifts: Returns Chatbot

Free up your service agents' bandwidth to focus on more complex queries and automate the order update & return process using a FAQ chatbot deployed on WhatsApp, Google Business Messaging, or website.

Eid Al-Adha : Chatbot

Allow your customers to spend more time with their loved ones on these special days by keeping them informed on their order, or food delivery status using SMS.

Chatbot
How can I help you?
I am looking for a new pair of Sneakers.
Sneakers
Checkout our brochure to see the new sneakers in stock.
Type your message here... Send
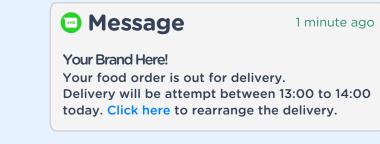
Father's Day: SMS

Allow your customers to spend more time with their loved ones on these special days by keeping them informed on their order, or food delivery status using SMS.

Message 1 minute ago
Your Brand Here!
Your food order is out for delivery. Delivery will be attempt between 13:00 to 14:00 today. Click here to rearrange the delivery.

Valentine's Day: Omnichannel Marketing Automation

Help your customers choose the best gift for their loved ones by using an omnichannel marketing automation tool to run automated engagement workflows that goes beyond email. You can also automate SMS campaigns, messaging channels, chatbots and reach them there!

Valentine's Day Gifts Ideas

Two Weeks Countdown

Order Now

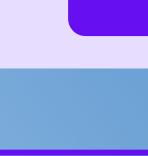**Mother's Day & International Women's Day**

Making occasions special through WhatsApp communication. Use a WhatsApp chatbot to enable your customers make the right choice from your product catalogue and help them track their order status.

Ramadan: Ecommerce Customer Service Software

Reduce your service response time and gain Control over service and sales channels during Ramadan. With the right eCommerce Customer Service Software, your service agents can resolve queries from all channels using one agent inbox, route query to right agent using skill-based routing & collaborate with internal & external stakeholders to provide the best resolution to a customer query.

Eid al-Fitr : Multichannel Messaging

Delight your customers and boost your sales with customized offering on multiple channels like SMS, Email, WhatsApp, Instagram for the biggest festival of the year!

The Best Eid Deals for you!

Buy Now

Back to school Automation

Automated 'back to school' emails help busy parents get essentials and supplies like pencils and bags for the new academic year.

Mail
Subject: Back to School
From: name@yourbrandhere.com

Two Weeks Countdown

Order School Bag & Stationary

JANUARY	FEBRUARY	MARCH	APRIL
Happy New Year 2023	14th	22nd Ramadan 21st Mother's Day	22nd Eid

MAY	JUNE	JULY	AUGUST
		Holiday Season: Internal Knowledge Base Chatbot — Help customer service agents through the fraught holiday season with crucial information on-tap.	

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Home Festival	24th	25th BIG SALE	

Halloween: Live Chat

Live Chat
Happy Holidays!
Thanks.
Type your message here... Send
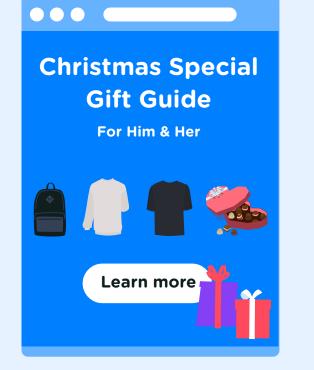

White Friday & Cyber Monday

Shoppers abandon online baskets worth almost 150 aed a month. Use a Customer Data Platform to segment and retarget shoppers who've previously abandoned online means you're able to target them with knock-out White Friday.

Festive Season: Pages

Create a special Christmas landing page and share inspiration for the perfect gift.

Christmas Special Gift Guide
For Him & Her

Learn more