A third of housing association managers lose up to 10 hours a month answering admin questions.

Streamline internal communication and fast-track onboarding via internal chatbots.

Technology is underused for internal business communications in housing associations. 30% of employees go straight to leadership to access general information. This means 29% of managers lose up to 10 hours a month answering admin questions from employees. In a sector with highly specific knowledge requirements, internal chatbots can go a long way in empowering the workforce, answering questions from new employees quickly and freeing up time for managers to focus on critical issues facing tenants.

Internal communications in housing associations



of managers are involved in the onboarding process but lack time to answer questions.



of managers say answering admin questions decreases their productivity.



of employees surveyed believe improvements and updates can be made to the onboarding process.



of managers work outside of office hours to complete work they've not had time to do.

Why use internal chatbots?



Hold a vast amount of internal company information in one place.



Fast-track new and existing employee onboarding and training.



Reduce managers' time spent answering repetitive questions.



Boost productivity and fill knowledge gaps in your internal team

24%

of managers believe an internal chatbot would be useful during the onboarding process.

16%

of employees say investing in technology would help with the productivity of their workforce.

"Technology and AI have huge potential to streamline internal communication and empower employees and employers. For employees, internal chatbots mean access to administrative information when needed, while managers aren't distracted from completing critical tasks. Despite this and its potential in supporting business growth, most companies are yet to tap into this technology."

James Matthews, Country Manager, UK & Ireland at CM.com



Orbit Customer Story

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