



PRESS RELEASE

CM.com acknowledges announcement of public offer.

BREDA, 5 November 2025

CM.com (Euronext Amsterdam: CMCOM), a global Conversational Commerce platform, today acknowledges announcement of a public offer by Bird.

CM.com has taken note of the press release issued today by Bird in which Bird announced its public offer for all issued and outstanding shares in CM.com.

The Management Board and the Supervisory Board of CM.com will carefully review and consider the offer taking into account the interests of all stakeholders, including shareholders, employees, customers and other relevant parties.

CM.com will inform the market if and when required under applicable laws and regulations, or if other circumstances so warrant.

Until further announcements are made, CM.com will not provide any additional comments on this matter.

ABOUT CM.COM

CM.com (AMS: CMCOM) is a global leader in cloud software for conversational commerce that enables businesses to deliver a superior customer experience. Our communication solutions empowers marketing, sales and customer support to automate engagement with customers across multiple mobile channels, blended with seamless payment capabilities via our Payment platform to drive conversion. Our HALO AI solution allows businesses to leverage advanced automation and intelligence to personalize interactions at scale, driving sales and increasing customer satisfaction.

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