



CM.com

PRESS RELEASE

CM.com raises EUR 5 million from Dutch entrepreneur to support future growth

Breda, the Netherlands, 12 November 2025 – CM.com N.V. (Euronext Amsterdam: CMCOM), a global Conversational Commerce platform, announces that it has issued 1,020,408 new shares to Dutch entrepreneur Valentijn Rensing, founder of Youfone. Through this private placement, Rensing has acquired an interest in CM.com of about 3%, as part of his intention to acquire a stake of above 5%. The shares were issued at a price of EUR4.90 per share, based on the Volume Weighted Average Price in the period 3-7 November 2025. The share issue is in line with the authority granted by the Annual General Meeting of Shareholders.

The investment of EUR 5 million provides additional capital to support CM.com's balance sheet and accelerate CM.com's strategic growth initiatives. The private placement further broadens its long-term shareholder base, reflecting continued confidence in the company's strategy and market position.

About Valentijn Rensing

Valentijn Rensing is an entrepreneur, based in Rotterdam (The Netherlands). He founded telecom operator Youfone in 2008. Youfone was sold to KPN in 2023, where Mr. Rensing continued in the role of CEO of Youfone. Next to the position of CEO of Youfone, Mr. Rensing is active on the Belgian telecom market under the brand Yoin. Mr. Rensing also organizes the annual Rotterdam Gala, a well-known benefit gala event. The shares in CM.com will be held through Coöperatie Rensing Group.

About CM.com

CM.com (AMS: CMCOM) is a global leader in cloud software for conversational commerce that enables businesses to deliver a superior customer experience. Our communication solutions empowers marketing, sales and customer support to automate engagement with customers across multiple mobile channels, blended with seamless payment capabilities via our Payment platform to drive conversion. Our HALO AI solution allows businesses to leverage advanced automation and intelligence to personalize interactions at scale, driving sales and increasing customer satisfaction.

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