



PRESS RELEASE

CM.com publishes the 2022 Annual Report and agenda for the Annual General Meeting

BREDA, 7 MARCH 2023

CM.com, a global leader in cloud software for Conversational Commerce, today publishes its 2022 Annual Report and the convocation and agenda of the annual general meeting of shareholders (General Meeting) for 2023.

The link to the 2022 Annual Report can be found here: annualreport.cm.com

CM.com will host its General Meeting on 26 April 2023 at 15.30 hours CEST in its head offices in Breda. Shareholders entitled to vote may register for the General Meeting until 17.00 hours CEST on Wednesday 19 April 2023. Shareholders, who have registered for the General Meeting can attend the meeting in person or by proxy.

CM.com also offers shareholders, who have registered for the General Meeting, the opportunity to submit written questions related to the items included on the agenda for the General Meeting to our Head of Investor Relations Serge Enneman (investor.relations@cm.com) until 16.00 hours CEST on 20 April 2023. These questions will be addressed in the General Meeting. During the meeting, only shareholders who are present can ask (follow-up) questions.

Agenda General Meeting

The agenda of the General Meeting includes, amongst other proposals, to adopt the 2022 financial statements and to discharge of the company's directors. Further information regarding the registration and attendance of the General Meeting, as well as instructions and deadlines on how to vote and submit questions can be found on our [website](#).

For more information contact our Head of Investor Relations:

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About CM.com

CM.com is a listed company (Euronext Amsterdam: CMCOM) and provides Conversational Commerce services from its cloud platform that connects enterprises and brands to the mobile phones of billions of consumers worldwide. Conversational Commerce is the convergence of messaging and payments. CM.com provides messaging and voice channels, such as SMS, Over The Top (OTT) (e.g. WhatsApp Business, Apple Business Chat, Google RCS, Facebook Messenger, and Viber), Voice API and SIP. These messaging channels can be combined with cloud platform features, like Ticketing, eSignature, Customer Contact, identity services and a Customer Data Platform. CM.com is a licensed Payment Service Provider (PSP) offering card payments, domestic payment methods and integrated payment methods like WeChat Pay. CM.com has around 1000 employees and offices in 21 countries globally. The platform of CM.com delivers fully integrated solutions, based on a privately owned cloud and 100% in-house developed software. By doing so, CM.com can guarantee scalability, time-to market, and global redundancy and delivery.

Forward Looking Statements

Statements included in this press release that are not historical facts (including any statements concerning investment objectives, other plans and objectives of management for future operations or economic performance, or assumptions or forecasts related thereto) are forward-looking statements. These statements are only predictions and are not guarantees. Actual events or the results of our operations could differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements are typically identified by the use of terms such as "may," "will," "should," "expect," "could," "intend," "plan," "anticipate," "estimate," "believe," "continue," "predict," "potential" or the negative of such terms and other comparable terminology. The forward-looking statements are based upon our current expectations, plans, estimates, assumptions and beliefs that involve numerous risks and uncertainties. Assumptions relating to the foregoing involve judgments with respect to, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Although we believe that the expectations reflected in such forward-looking statements are based on reasonable assumptions, our actual results and performance could differ materially from those set forth in the forward-looking statements. Although we believe that the expectations reflected in such forward-looking statements are based on reasonable assumptions, our actual results and performance could differ materially from those set forth in the forward-looking statements.