



CM.com

PRESS RELEASE

CM.com expands Executive Committee with appointment of Chief Commercial Officer

Breda, the Netherlands, 6 May 2026 – CM.com (Euronext Amsterdam: CMCOM), a global Conversational Commerce platform, today announces the appointment of Frank Timmermans as Chief Commercial Officer (CCO) and member of the Executive Committee.

With this appointment, CM.com will further strengthen its focus on sales and commercial execution. Frank Timmermans brings over 30 years of experience in building and growing commercial organizations. His focus is on combining disciplined execution with growth, ensuring that revenue performance, customer success, and team development are fully aligned across all markets.

Frank is a seasoned executive with extensive experience in leading and scaling technology-driven organizations in international environments. He has held leadership roles at companies including Plantronics & Polycom (now part of HP) and, in his last role, was commercially responsible for Microsoft's AI Workforce portfolio across Global Enterprise, Finance and Public Sector customers.

Jeroen van Glabbeek, CEO: *"Over the past years, CM.com has built a powerful and scalable platform that is now ready to support further international growth. Now is the time to fully capitalize on it. I am confident that Frank will bring clear focus, leadership, and execution power to the commercial organization and play a significant role in helping us achieve our ambitions."*

Frank Timmermans, CCO: *"I'm looking forward to starting as Chief Commercial Officer at CM.com and becoming part of the Executive Committee. After a great period at Microsoft, where I built and scaled commercial organizations in an international and dynamic environment, this is the right moment for me to take the next step. In my new role, I will focus on further building and strengthening our global commercial organization, with a clear focus on sustainable growth and customer impact. I look forward building the next phase of CM.com together."*

ABOUT FRANK P.A. TIMMERMANS

Frank (55, Dutch) is an international commercial executive with over 30 years of experience in scaling growth-driven organizations in the technology sector. He has held leadership roles at companies including Ricoh, HP and Plantronics (Poly), with responsibility for multi-country operations and driving commercial performance across European markets. Before joining CM.com, Frank held a senior leadership role at Microsoft, where he played a key role in driving innovation and growth in AI-driven workplace software. Frank holds a Master of Business Administration from Western Carolina University and completed executive education at Stanford Graduate School of Business. He lives in Vught with his family.

ABOUT CM.COM

CM.com (AMS: CMCOM) is a leading European technology company that helps organizations worldwide improve customer interactions through integrated solutions for communications, payments, and AI. Headquartered in Breda, The Netherlands, CM.com serves customers in more than 100 countries and provides a scalable platform to automate and personalize customer journeys.

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