

CM.com Sub-processors

This document lists the standard sub-processors under the CM.com Terms and Conditions, sub-processors are categorized per business unit (Connect, Engage, Live and Pay) and further specified per service.

Connect & Engage

Conversational AI Cloud:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Microsoft Ireland Operations Limited	Azure Hosting/Cloud Services	EU/EEA	DPA
Cloudflare, Inc.	Network security	USA	DPA, Standard contractual clauses

Conversational Channels:

Entity		Activity	Location	Mechanism
CM.com Affiliates		Support, performance of the Agreement	EU/EEA	DPA
Cloudflare, Inc. (Optional Global endpoint, please see:		Load balancing & Network security	USA	DPA, Standard contractual clauses
https://developers.cm.com saging/docs/integration)	/mes			3.3.3333



Conversational Router:

Entity	Activity	Location	Mechanis m
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Google Ireland Ltd.	Cloud hosting and services provider	EU/EEA	DPA

Customer Data Platform:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Google Ireland Ltd.	Cloud hosting and services provider	EU/EEA	DPA

HALO:

Entity		Activity	Location	Mechanism
CM.com Affiliates		Support, performance of the Agreement	EU/EEA	DPA
Microsoft Ireland Operation	ons	Azure Hosting/Cloud Services	EU/EEA	DPA
Cloudflare, Inc.		Network security	USA	DPA, Standard contractual clauses

Identity:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA



Inspire:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Microsoft Ireland Operations Limited	Azure Hosting/Cloud Services	EU/EEA	DPA
CYSO B.V.	Cloud Support	EU/EEA	DPA

Mobile Identity:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Sekura Mobile Intelligence, Ltd.	Provision of mobile identity services via operator connections	UK	DPA

Mobile Marketing Cloud:

Entity		Activity	Location	Mechanism
CM.com Affiliates	7	Support, performance of the Agreement	EU/EEA	DPA
(Optional)		Email delivery (Email	USA	DPA,
SendGrid, Inc.		Campaigns)	\	Standard contractual
				clauses
(Optional)		Email validation service	USA	DPA,
Hertza L.L.C. (ZeroBounce)			Standard
				contractual clauses



Mobile Service Cloud:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Microsoft Ireland Operations Limited	Azure Hosting/Cloud Services	EU/EEA	DPA
Wildbit LLC	Inbound email parsing	USA	DPA, Standard contractual clauses
SendGrid, Inc.	Email delivery (Email Campaigns)	USA	DPA, Standard contractual clauses
Fullstory, Inc.	Support, debugging	USA	DPA, Standard contractual clauses
OBI4wan B.V.*	Custom channels	The Netherlands	DPA
*Only for Clients connected before 30 June 2023			
Surfly B.V.	Co-browse	The Netherlands	DPA
MaxMind, Inc.	Digital mapping	USA	DPA, Standard contractual clauses



Sign:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
(Optional) Microsoft Ireland Operations Limited	Azure Hosting/Cloud Services	EU/EEA	DPA
(Optional) Google Ireland Ltd.	Cloud storage of signed dossiers.	EU/EEA	DPA

SMS:

Entity	Activity	Location	Mechanis
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CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Cloudflare, Inc. (Optional Global endpoint, please see: https://developers.cm.com/mes saging/docs/integration)	Load balancing & Network security	USA	DPA, Standard contractual clauses

Tracedock:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Amazon Web Services EMEA SARL	Cloud hosting and Logging	EU/EEA	DPA



Verification as a Service:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Subprocessors listed under "Mobile Marketing Cloud"	-	-	-
(Optional if email OTP is enabled)			

Voice:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Cloudflare, Inc. (Optional Global endpoint, please see: https://developers.cm.com/mes saging/docs/integration)	Load balancing & Network security	USA	DPA, Standard contractual clauses
(Optional) Microsoft Ireland Operations Limited	Azure Al Services	EU/EEA	DPA
(Optional) Amazon Web Services EMEA SARL	Transcriptions for Voice API services	EU/EEA	DPA
(Optional) Google Ireland Ltd.	Transcriptions for Voice API services	EU/EEA	DPA



CM.com Ticketing Platform:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Cloudflare, Inc.	Network security	USA	DPA, Standard contractual clauses
Google Ireland Ltd.	Cloud hosting and services provider	EU/EEA	DPA
SendGrid, Inc.	Email delivery	USA	DPA, Standard contractual clauses

Museums & Parks:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Microsoft Ireland Operations Limited	Azure Hosting/Cloud Services	EU/EEA	DPA
Cloudflare, Inc.	Network security	USA	DPA, Standard contractual clauses
SendGrid, Inc.	Email delivery (Email Campaigns)	USA	DPA, Standard contractual clauses
Google Ireland Ltd.	Google Analytics/Hosting & Cloud services	EU/EEA	DPA



Yourticketprovider Platform:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Microsoft Ireland Operations Limited	Azure Hosting/Cloud Services	EU/EEA	DPA
Cloudflare, Inc.	Network security	USA	DPA, Standard contractual clauses
Amazon Web Services EMEA SARL	Email delivery	EU/EEA	DPA

Pay

Online Payments:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Cloudflare, Inc.	Network security	USA	DPA, Standard contractual clauses
Google Ireland Ltd.	Cloud hosting and services provider	EU/EEA	DPA



POS Payments:

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA
Google Ireland Ltd.	Cloud hosting and services provider	EU/EEA	DPA

Miscellaneous

Other CM.com Services (if not specified above):

Entity	Activity	Location	Mechanism
CM.com Affiliates	Support, performance of the Agreement	EU/EEA	DPA

For a detailed overview of CM.com Affiliates, please see: https://www.cm.com/trust-center/privacy/