

NOTICE AND INFORMATION ON ATTENDING THE EXTRAORDINARY GENERAL MEETING OF CM.COM N.V.

CM.com N.V. (the “Company” or “CM.com”) invites its shareholders to attend the virtual Extraordinary General Meeting of CM.com, to be held on 29 September 2021 at 16.00 CEST.

CM.com hereby convenes a fully virtual Extraordinary General Meeting, in accordance with the Dutch government’s temporary COVID-19 legislation (the “Emergency Act”). This means that shareholders will not be able to attend the Extraordinary General Meeting in person. Shareholders who have registered for the meeting are offered the following options in accordance with the Emergency Act: (i) to follow the Extraordinary General Meeting via electronic means; (ii) to submit questions before the meeting and follow-up questions during the meeting; and (iii) to vote prior to the Extraordinary General Meeting. CM.com encourages its shareholders to make use of the possibility to give a voting instruction in advance of the Extraordinary General Meeting.

AGENDA

- 1. OPENING**
- 2. COMPOSITION OF THE SUPERVISORY BOARD**
 - (a) Appointment of Mr. J. van den Broek as Supervisory Board member (vote)
 - (b) Appointment of Mrs. J. Frijters as Supervisory Board member (vote)
- 3. ANNOUNCEMENTS AND ANY OTHER BUSINESS**
- 4. CLOSING**

Availability of meeting documents and registration

The agenda with notes and the proxy voting form in respect of the Extraordinary General Meeting are made available on <https://www.cm.com/investor-relations/corporate-governance/general-meetings/>. These documents are available for review by shareholders (by appointment) at the office of the Company.

Virtual Meeting

In light of the current COVID-19 (coronavirus) situation in the Netherlands and with due observance of the Emergency Act, the Extraordinary General Meeting will be held as an entirely virtual meeting. This means that shareholders will not be able to attend the meeting in person. In line with the current guidelines of the Dutch government, the number of Supervisory Board members, Management Board members and other members of the CM.com team attending the Extraordinary General Meeting in person will be limited.

In order to ensure that as many shareholders as possible are able to virtually attend and participate in the Extraordinary General Meeting, certain measures have been taken by the Company. These include enabling shareholders to participate in the Extraordinary General Meeting via electronic means. Please refer to the paragraphs "Registration" and "Virtual access" below to see how you can join the meeting via electronic means.

Reference is made to the paragraphs "Proxies/Internet voting" and "Written questions" for information on the casting of votes and submission of questions in respect of the virtual Extraordinary General Meeting. We would like to emphasize and encourage the use of the possibility of e-voting and proxy voting for all shareholders as referred to in aforementioned paragraphs.

For any further information with regard to the Extraordinary General Meeting, voting possibilities, participation via electronic means and further updates following any COVID-19 developments, we kindly ask you to regularly visit our website (<https://www.cm.com/investor-relations/corporate-governance/general-meetings/>). We will continue to closely monitor the situation and developments, and will share any updates in this respect via our website when available.

Record date

Pursuant to the provisions in Section 2:119 of the Dutch Civil Code, meeting and voting rights in respect of the Extraordinary General Meeting of Wednesday 29 September 2021 accrue to those persons listed on 1 September 2021 at the close of business (the "**Record Date**") as shareholders of the Company ("**Shareholders**") in the records of intermediaries within the meaning of the Securities (Bank Giro Transactions) Act ("**Intermediaries**"), or otherwise as being entitled to virtually attend and/or to vote at the Extraordinary General Meeting of the Company.

Virtual Access

Only persons who have duly registered to follow the virtual Extraordinary General Meeting will be able to join the meeting via electronic means through a link that will be provided by ABN AMRO Bank N.V. Please see the paragraph "Registration" for registration instructions.

Registration

Shareholders are entitled to exercise their meeting rights and to cast votes for the shares they hold on the Record Date, provided they have registered for the Extraordinary General Meeting in time and in the manner described below.

Shareholders wishing to follow the Extraordinary General Meeting via electronic means are requested to register themselves with ABN AMRO via www.abnamro.com/evoting or through the Intermediaries who administrate their shares, no later than 17:00 CEST on Wednesday 22 September 2021. The Intermediaries must provide a statement to ABN AMRO on www.abnamro.com/intermediary no later than 13.00 CEST on 23 September 2021, listing the number of shares held by the respective Shareholder on the Record Date that are being submitted for registration. The Intermediaries are further requested to provide the relevant underlying Shareholder's full address details in the statement to allow for efficient verification of shareholding on the Record Date.

The Shareholders who have registered for the Extraordinary General Meeting will receive a confirmation of registration from ABN AMRO and a link to join the Extraordinary General Meeting via electronic means. If a Shareholder does not receive such confirmation of registration in time, the Shareholder (or its proxy holder) should turn to ABN AMRO or its

Intermediary. The abovementioned requirements apply by analogy to other persons entitled to attend and/or to vote at the Extraordinary General Meeting of the Company as at the Record Date.

Proxies/Internet voting

Without prejudice to the registration requirements set out above, voting rights may be exercised by a person holding a written proxy. Shareholders can decide to give a voting instruction to Mr. L.J.M. Teunissen, civil law notary in Breda, the Netherlands, or in his absence the substitute designated by him, or to a third party, to vote on behalf of the Shareholder prior to the Extraordinary General Meeting. The executed written proxy must be received by ABN AMRO no later than Wednesday 22 September 2021 at 17:00 CEST at ava@nl.abnamro.com.

Shareholders wishing to exercise their voting right through a digital proxy may submit their voting instructions on www.abnamro.com/evoting until 17:00 CEST on Wednesday 22 September 2021.

In view of the virtual nature of the Extraordinary General Meeting, Shareholders will not be able to exercise their voting rights during the meeting. CM.com therefore strongly encourages its Shareholders to timely and duly use the e-voting and proxy voting possibilities available to ensure that their votes in respect of the Extraordinary General Meeting count.

Written questions

Shareholders who have registered for the Extraordinary General Meeting in accordance with the instructions included in the paragraph "Registration" may submit written questions related to the items included in the agenda for the Extraordinary General Meeting prior to the meeting. Such written questions must be submitted via email to our Head of Investor Relations Anneke Hoijtink (Anneke.hoijtink@cm.com) and must be received no later than at 16:00 CEST on 26 September 2021. CM.com will address duly submitted written questions either before the Extraordinary General Meeting on its website, or during the Extraordinary General Meeting.

During the meeting, only Shareholders who have duly submitted written questions ahead of the Extraordinary General Meeting may submit written follow-up questions. CM.com aims at answering these questions in the Extraordinary General Meeting. Our response to questions which cannot be answered during the meeting will be included in the minutes of the Extraordinary General Meeting which will be published on our website.

Issued capital and voting rights

At the start of trading on Euronext Amsterdam on the date of this notice, the Company's issued share capital amounted to 28.797.730 ordinary shares, no shares were held in treasury. The total number of voting rights attached to the issued shares was 28.797.730.

Other matters

For further information, please go to: <https://www.cm.com/investor-relations/corporate-governance/general-meetings/> or contact CM.com's Investor Relations via Anneke.hoijtink@cm.com or on +31 643280788.

The Supervisory Board

The Management Board

Breda, 17 August 2021