



PRESS RELEASE

CM.com publishes Agenda for the General Meeting and the 2021 Annual Report

BREDA, 10 MARCH 2022

CM.com, a global leader in cloud software for conversational commerce, publishes the convocation and agenda of the general meeting of shareholders (General Meeting) including the 2021 Annual Report.

CM.com will host its General Meeting on 21 April 2022 at 16.00 hours CEST. Shareholders entitled to vote may register for the General Meeting until 17.00 hours CEST on Thursday 14 April 2022. Shareholders, who have registered for the General Meeting can attend the meeting in person or by proxy.

CM.com also offers shareholders, who have registered for the General Meeting, the opportunity to submit written questions related to the items included on the agenda for the General Meeting to our Head of Investor Relations Anneke Hoijtink (Anneke.hoijtink@cm.com) until 16.00 hours CEST on 15 April 2022. These questions will be addressed either preceding the General Meeting on our website, or during the General Meeting.

Agenda General Meeting

The agenda of the General Meeting includes amongst others proposals to adopt the 2021 financial statements, to discharge of the company's directors, and to approve an amended remuneration policy for the members of the Management Board and the Supervisory Board.

Further information regarding the registration and attendance of the General Meeting, as well as instructions and deadlines on how to vote and submit questions can be found on our [website](#).

For more information contact our Head of Investor Relations:

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About CM.com

CM.com is a listed company (Euronext Amsterdam: CMCOM) and provides Conversational Commerce services from its cloud platform that connects enterprises and brands to the mobile phones of billions of consumers worldwide. Conversational Commerce is the convergence of messaging and payments.

CM.com provides messaging and voice channels, such as SMS, Over The Top (OTT) (e.g. WhatsApp Business, Apple Business Chat, Google RCS, Facebook Messenger, and Viber), Voice API and SIP. These messaging channels can be combined with cloud platform features, like Ticketing, eSignature, Customer Contact, identity services and a Customer Data Platform.

CM.com is a licensed Payment Service Provider (PSP) offering card payments, domestic payment methods and integrated payment methods like WeChat Pay. CM.com has more than 800 employees in over 20 countries.

The platform of CM.com delivers fully integrated solutions, based on a privately owned cloud and 100% in-house developed software. By doing so, CM.com can guarantee scalability, time-to market and, global redundancy and delivery.

Forward Looking Statements

Statements included in this press release that are not historical facts (including any statements concerning investment objectives, other plans and objectives of management for future operations or economic performance, or assumptions or forecasts related thereto) are forward-looking statements. These statements are only predictions and are not guarantees. Actual events or the results of our operations could differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements are typically identified by the use of terms such as “may,” “will,” “should,” “expect,” “could,” “intend,” “plan,” “anticipate,” “estimate,” “believe,” “continue,” “predict,” “potential” or the negative of such terms and other comparable terminology. The forward-looking statements are based upon our current expectations, plans, estimates, assumptions and beliefs that involve numerous risks and uncertainties. Assumptions relating to the foregoing involve judgments with respect to, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Although we believe that the expectations reflected in such forward-looking statements are based on reasonable assumptions, our actual results and performance could differ materially from those set forth in the forward-looking statements.