



## PRESS RELEASE

# CM.com to postpone its IPO

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11 OCTOBER, 2019 ●

*Breda, the Netherlands* – CM.com (the “Company”, together with its subsidiaries, “CM.com”) and its two founders have decided not to proceed with the planned Initial Public Offering of CM.com at this time given unfavorable market conditions.

CEO Jeroen van Glabbeek: *‘We would like to thank everyone who has participated in this process for their trust and belief in our company. We will continue to execute our growth strategy and are convinced CM.com has a bright future ahead.’*

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### ABOUT CM.COM:

CM.com is a Conversational Commerce platform that connects enterprises and brands to the mobile phones of billions of consumers globally. The company provides messaging channels, such as RCS, SMS, WhatsApp and Apple Business Chat combined with a Customer Data Platform and other platform features. CM.com is the first CPaaS platform in the world with integrated Payments functionality. Almost ten thousand clients trust CM.com’s products to deliver better marketing, better sales and better service to their customers.

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