



PRESS RELEASE

Martin van Pernis retires as Chairman of the Supervisory Board of CM.com

BREDA, 10 MARCH 2022

CM.com, a global leader in cloud software for conversational commerce, announces that Martin van Pernis will retire as Chair of the Supervisory Board of CM.com. He joined CM.com in 2017 and was strongly involved in the listing of CM.com in 2020. He will enjoy a well-deserved retirement after a longstanding career at various renowned companies, amongst others as CEO of Siemens Netherlands. Martin van Pernis is also one of the most experienced Dutch supervisory board members and he has chaired supervisory boards of several listed companies and social and cultural organizations.

Supervisory Board member, Jacques van den Broek, will succeed Martin as Chair of the Supervisory Board of CM.com after the upcoming General Meeting on 21 April 2022.



Martin van Pernis

“With great pleasure I had the opportunity to be part of the astonishing growth journey of CM.com. The enthusiasm, eagerness and entrepreneurship of all employees I admire and I’m convinced that management, supervisory board and the other colleagues will continue the successful growth journey. I wish Jacques all the best as my successor as Chair. I’m confident that he will successfully lead the company going forward.”



Jacques van den Broek

“We would like to thank Martin for his indispensable contribution to CM.com. Martin joined already before the listing. His extensive knowledge and experience were of great value in the preparation of the listing as well as during the first years of the listing of CM.com. I’m looking forward to succeed him as Chair of the Supervisory Board of CM.com with the same pleasure and commitment as Martin did. We wish Martin a well-deserved retirement.”

Martin van Pernis

(Dutch, 1945)

Chair Supervisory Board CM.com and member of Nomination, Selection and Remuneration Committee CM.com

Martin van Pernis is currently Chair of the supervisory board of Aalberts N.V., Chair of the supervisory board of ASM International N.V. and a member of the advisory boards of G4S Netherlands and Rabobank Nederland. Next to this, he holds various roles at non-profit organizations. Previously, he was the CEO of Siemens Netherlands N.V. In the last decade, he held chairs on the supervisory boards of Batenburg N.V., Airbus Defense and Space Netherlands, Sacon Architects, Feyenoord Rotterdam N.V. and Rotterdam Philharmonic Orchestra, among others.

Jacques van den Broek

(Dutch, 1960)

Member Supervisory Board CM.com

Jacques van den Broek held several positions at Randstad and will resign as the CEO and the chair of the executive board of Randstad N.V. in March 2022. He has been the CEO of Randstad B.V. since 2014. Furthermore, he is a member of the supervisory board of the Dutch foundation Goldschmeding Stichting voor Mens, Werk en Economie and a member of the advisory board of Rotterdam School of Management, Erasmus University.

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About CM.com

CM.com is a listed company (Euronext Amsterdam: CMCOM) and provides Conversational Commerce services from its cloud platform that connects enterprises and brands to the mobile phones of billions of consumers worldwide. Conversational Commerce is the convergence of messaging and payments.

CM.com provides messaging and voice channels, such as SMS, Over The Top (OTT) (e.g. WhatsApp Business, Apple Business Chat, Google RCS, Facebook Messenger, and Viber), Voice API and SIP. These messaging channels can be combined with cloud platform features, like Ticketing, eSignature, Customer Contact, identity services and a Customer Data Platform.

CM.com is a licensed Payment Service Provider (PSP) offering card payments, domestic payment methods and integrated payment methods like WeChat Pay. CM.com has more than 800 employees in over 20 countries.

The platform of CM.com delivers fully integrated solutions, based on a privately owned cloud and 100% in-house developed software. By doing so, CM.com can guarantee scalability, time-to market and, global redundancy and delivery.

Forward Looking Statements

Statements included in this press release that are not historical facts (including any statements concerning investment objectives, other plans and objectives of management for future operations or economic performance, or assumptions or forecasts related thereto) are forward-looking statements. These statements are only predictions and are not guarantees. Actual events or the results of our operations could differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements are typically identified by the use of terms such as “may,” “will,” “should,” “expect,” “could,” “intend,” “plan,” “anticipate,” “estimate,” “believe,” “continue,” “predict,” “potential” or the negative of such terms and other comparable terminology. The forward-looking statements are based upon our current expectations, plans, estimates, assumptions and beliefs that involve numerous risks and uncertainties. Assumptions relating to the foregoing involve judgments with respect to, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Although we believe that the expectations reflected in such forward-looking statements are based on reasonable assumptions, our actual results and performance could differ materially from those set forth in the forward-looking statements.