



CM.com

PRESS RELEASE

CM.com included in MSCI Global Small Cap indexes

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CM.com, a global Conversational Commerce platform, will be included in the MSCI Global Small Cap Indexes as of the close of 30 November 2020.

Yesterday, MSCI Inc. announced the results of the November 2020 Semi-Annual Index Review for the MSCI Equity Indexes, including the MSCI World Small Cap Index. This index captures small cap representation across 23 Developed Markets (DM) countries¹. CM.com meets the various inclusion requirements, related to amongst others market capitalization and liquidity. In total 498 companies were added and 229 were removed from the MSCI Global Small Cap Indexes. CM.com will be one of three Dutch companies together with Sligro Food Group and Van Lanschot Kempen, to be included in the MSCI World Small Cap Indexes as of the close of 30 November 2020.

Additionally, CM.com has been included in the Euronext Next 150 Index as of 2 November 2020.

Jeroen van Glabbeek, CEO CM.com: *"After the listing of CM.com on Euronext Amsterdam earlier this year, inclusion in one of the world-leading indexes is an important step to further boost the visibility and liquidity of the CM.com share worldwide."*

¹ DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK and the US. (Source: MSCI)

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About CM.com

CM.com is a listed company (Euronext Amsterdam: CMCOM) and provides Conversational Commerce services from its cloud platform that connects enterprises and brands to the mobile phones of billions of consumers worldwide. Conversational Commerce is the convergence of messaging and payments. CM.com provides messaging and voice channels, such as SMS, Over The Top (OTT) (e.g. WhatsApp Business, Apple Business Chat, Google RCS, Facebook Messenger, and Viber), Voice API and SIP. These messaging channels can be combined with cloud platform features, like Ticketing, eSignature, Customer Contact, identity services and a Customer Data Platform. CM.com is a licensed Payment Service Provider (PSP) offering card payments, domestic payment methods and integrated payment methods like WeChat Pay. CM.com has more than 500 employees and 20 offices globally. The platform of CM.com delivers fully integrated solutions, based on a privately owned cloud and 100% in-house developed software. By doing so, CM.com can guarantee scalability, time-to market and global redundancy and delivery.