



PRESS RELEASE

Jacques van den Broek and Joëlle Frijters Appointed as Members of the Supervisory Board of CM.com

BREDA, 29 SEPTEMBER 2021

During the virtual Extraordinary General Meeting (EGM) of CM.com N.V. at 29 September 2021, Mr. Jacques van den Broek and Mrs. Joëlle Frijters have been appointed as members of the Supervisory Board of CM.com N.V. The appointments have taken effect immediately following the close of the EGM, for a period of four years, ending at the AGM in 2025.

Accordingly, the CM.com Supervisory Board consists of:

- Martin van Pernis (Chairman)
- Lex Beins
- Jacques van den Broek
- Joëlle Frijters
- Diederik Karsten
- Stephan Nanninga
- Mariken Tannemaat

At the EGM a total of 71% of the total issued share capital entitled to vote was represented by proxy or voting instructions. 100% voted in favor of the appointment of Jacques van den Broek and Joëlle Frijters. The full results are published on our [website](#).

Following the appointments, the Supervisory Board is confident that it will continue to have the combined experience, expertise and diversity to best carry out its responsibilities and its duties with regard to CM.com.

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About CM.com

CM.com is a listed company (Euronext Amsterdam: CMCOM) and provides Conversational Commerce services from its cloud platform that connects enterprises and brands to the mobile phones of billions of consumers worldwide. Conversational Commerce is the convergence of messaging and payments.

CM.com provides messaging and voice channels, such as SMS, Over The Top (OTT) (e.g. WhatsApp Business, Apple Business Chat, Google RCS, Facebook Messenger, and Viber), Voice API and SIP. These messaging channels can be combined with cloud platform features, like Ticketing, eSignature, Customer Contact, identity services and a Customer Data Platform.

CM.com is a licensed Payment Service Provider (PSP) offering card payments, domestic payment methods and integrated payment methods like WeChat Pay. CM.com has over 800 employees and 20 offices globally.

The platform of CM.com delivers fully integrated solutions, based on a privately owned cloud and 100% in-house developed software. By doing so, CM.com can guarantee scalability, time-to market and, global redundancy and delivery.

Forward Looking Statements

Statements included in this press release that are not historical facts (including any statements concerning investment objectives, other plans and objectives of management for future operations or economic performance, or assumptions or forecasts related thereto) are forward-looking statements. These statements are only predictions and are not guarantees. Actual events or the results of our operations could differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements are typically identified by the use of terms such as “may,” “will,” “should,” “expect,” “could,” “intend,” “plan,” “anticipate,” “estimate,” “believe,” “continue,” “predict,” “potential” or the negative of such terms and other comparable terminology. The forward-looking statements are based upon our current expectations, plans, estimates, assumptions and beliefs that involve numerous risks and uncertainties. Assumptions relating to the foregoing involve judgments with respect to, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Although we believe that the expectations reflected in such forward-looking statements are based on reasonable assumptions, our actual results and performance could differ materially from those set forth in the forward-looking statements. Although we believe that the expectations reflected in such forward-looking statements are based on reasonable assumptions, our actual results and performance could differ materially from those set forth in the forward-looking statements.