

NOTICE CONVENING THE GENERAL MEETING OF CM.COM N.V.

CM.com N.V. (the "Company" or "CM.com") invites its shareholders to attend the Company's annual general meeting (the "General Meeting"), to be held on 21 April 2022 at 16.00 CEST. CM.com has decided to host its first physical General Meeting and looks forward to welcoming its shareholders in person at the Company's premises, Konijnenberg 24 in Breda, the Netherlands.

AGENDA

1. Opening
2. Financial Year 2021
 - (a) Report of the Management Board for the financial year 2021
 - (b) Remuneration Report for the Management Board and Supervisory Board for the financial year 2021 (advisory vote)
 - (c) Explanation of the policy on dividends and additions to reserves
 - (d) Adoption of the 2021 Company and consolidated financial statements (vote)
 - (e) Determination of the dividend over the financial year 2021 (vote)
3. Discharge
 - (a) Discharge of the Company's Managing Directors from liability for their responsibilities in the financial year 2021 (vote)
 - (b) Discharge of the Company's Supervisory Directors from liability for their responsibilities in the financial year 2021 (vote)
4. Amendment of the Remuneration Policy for the Management Board (vote)
5. Amendment of the Remuneration Policy for the Supervisory Board (vote)
6. Reappointment of the external auditor (vote)
7. Authorisation of the Management Board:
 - (a) to issue shares and grant rights to acquire shares (vote)
 - (b) to restrict or exclude pre-emptive rights (vote)
8. Authorisation of the Management Board to repurchase shares (vote)
9. Composition of the Supervisory Board
10. Announcements and any other business
11. Closing

AVAILABILITY OF MEETING DOCUMENTS AND REGISTRATION

The agenda with notes, the 2021 Annual Report (which contains the 2021 Financial Statements, the 2021 Remuneration Report and the information as meant in Section 2:392(1) of the Dutch Civil Code), the proposed revised remuneration policy for the Company's Supervisory Board and the proposed revised remuneration policy for the Company's Management Board are made available on <https://www.cm.com/investor-relations/corporate-governance/general-meetings/>. These documents can also be obtained free of charge from ABN AMRO Bank N.V. ("ABN AMRO") via email at ava@nl.abnamro.com, and are available for review by shareholders (by appointment) at the office of the Company.

RECORD DATE

Pursuant to the provisions of Section 2:119 of the Dutch Civil Code, persons entitled to vote at or attend the General Meeting of Thursday 21 April 2022 are those who have these rights on Thursday 24 March 2022 at the close of business (the "Record Date") and are listed as such in one of the registers designated for that purpose by the Company's Management Board.

REGISTRATION

Shareholders of the Company ("Shareholders") are entitled to cast votes for the shares they hold on the Record Date, provided they have registered for the General Meeting in time and in the way as described below.

Shareholders wishing to participate in the General Meeting are requested to register themselves with ABN AMRO via www.abnamro.com/shareholder or through the intermediaries within the meaning of the Securities (Bank Giro Transactions) Act ("Intermediaries") who administrate their shares, no later than 17:00 CEST on Thursday 14 April 2022. The Intermediaries must provide an electronic statement to ABN AMRO on www.abnamro.com/intermediary no later than 13:00 CEST on Friday 15 April 2022, listing the number of shares held by the respective Shareholder on the Record Date that are being submitted for registration. The Intermediaries are further requested to provide the relevant underlying Shareholder's full address details in the statement to allow for efficient verification of shareholding on the Record Date.

The Shareholders who have registered for the General Meeting will receive a confirmation of registration from ABN AMRO, which also serves as admission ticket for the General Meeting. If a Shareholder does not receive the confirmation of registration in time, the Shareholder (or its proxy holder) should turn to ABN AMRO or its Intermediary. The abovementioned requirements apply by analogy to other persons entitled to attend and/or to vote at the General Meeting of the Company as at the Record Date.

PROXIES/INTERNET VOTING

Without prejudice to the registration requirements set out above, voting rights may be exercised by a person holding a written proxy. Shareholders can decide to give a voting instruction to Mr. L.J.M. Teunissen, civil law notary in Breda, the Netherlands, or in his absence the substitute designated by him, or to a third party, to vote on behalf of the Shareholder prior to the General Meeting. The executed written proxy must be received by ABN AMRO no later than Thursday 14 April 2022 at 17:00 CEST at ava@nl.abnamro.com.

Shareholders wishing to exercise their voting right through a digital proxy may submit their voting instructions on www.abnamro.com/evoting until 17:00 CEST on Thursday 14 April 2022.

Shareholders attending the meeting may also exercise their voting rights during the General Meeting.

ACCESS

Persons who have registered for the General Meeting can attend the meeting in person or by proxy.

Persons who wish to be admitted to the meeting are requested to register at the administration desk with their admission ticket. The registration desk opens at 15:00 CEST and closes at the start of the General Meeting. The registration desk may request those who wish to be admitted to identify themselves prior to admission; those persons are therefore requested to bring a valid identification (such as passport or driver's license). Persons without a valid admission ticket or identification will not be admitted to the meeting.

WRITTEN QUESTIONS

Shareholders who have registered for the General Meeting may submit written questions related to the items included in the agenda for the General Meeting to our Head of Investor Relations Anneke Hoijtink (Anneke.hoijtink@cm.com) until 15 April

2022, 16:00 CEST. CM.com will address these questions either before the General Meeting on our website, or during the General Meeting. During the meeting, only Shareholders who are present can ask (follow-up) questions.

ISSUED CAPITAL AND VOTING RIGHTS

At the start of trading on Euronext Amsterdam on the date of this notice, the Company's issued share capital amounted to 28,924,518 ordinary shares, no shares were held in treasury. The total number of voting rights attached to the issued shares was 28,924,518.

OTHER MATTERS

For further information, please go to: <https://www.cm.com/investor-relations/corporate-governance/general-meetings/> or contact CM.com's Investor Relations via Anneke.hoijtink@cm.com or on +31 643280788.

The Supervisory Board

The Management Board

Breda, 10 March 2022