



## Who is CM.com?

CM.com Netherlands B.V.

Konijnenberg 30, 4825 BD Breda, the Netherlands

[www.cm.com](http://www.cm.com)

CM.com operates the website [www.cm.com](http://www.cm.com). This privacy statement describes the way in which we store and use your personal data that we collect on our website.

## What personal data do we process?

When you use our website, sign up for a CM.com event, or request information about CM.com or our products (like a CM.com whitepaper or a newsletter), when you contact our Sales Team or Customer Support Team, we may collect the following personal data:

### Personal Information

- When you register on our website or sign up for our web or e-mail services: your name, address, ZIP code, city, country, telephone number and e-mail address, job title and company name.

### Log data

- Due to your visit of this website through the use and placement of Cookies: Internet protocol address (IP address), browser type, browser version, which pages you visit within our website, the duration of the visit and the page views of your computer. We use cookies for this purpose. You can read more about this in our [Cookie Policy](#).

## Why do we process your personal data?

We process personal data for the following purposes:

- To contact you, or to keep you informed of information that we think may be of interest to you;
- To keep you informed of (new) products and services, based on your preferences;
- To make calls using the chat option offered on our website;
- For obtaining an insight into the use of our website, as described in our [Cookie Policy](#);
- To improve and evaluate our website and services;
- To comply with laws and regulations.

## Transfer of your personal data

For checking and analyzing the use of our website, registering visitors who want to receive our newsletter, or want to visit an event of CM.com, or for marketing of CM.com services if you have consented to this, or co-marketing of relevant services of a third party provided by CM.com, or cloud storage of data, we can engage third party service providers. These service providers may receive personal data. These service providers will act for or on behalf of us in accordance with the purpose(s)



for which the data was originally collected or otherwise legally processed. These service providers may not use your personal data for other purposes, sell it to third parties or disclose it (unless required to do so by law, as permitted by us, or as stated in this Privacy Statement).

For analyzing the use of our platform and web applications we can also use service providers. In this context we explicitly do not process any personal data. We only collect anonymized analytical information to improve our platform.

Furthermore, your personal data may be transferred to group companies of CM.com in accordance with the purposes described in this Privacy Statement.

In addition, we can share your personal data with authorized organizations and institutions or the courts if required to do so by law or by a court or regulatory body ruling. In order to ensure that your visit to our website is as smooth, reliable and useful as possible for you, and to enable us to make the best possible use of our website, we also use cookies and similar technologies. Please see our [Cookie Policy](#) for more information about the types of cookies we use.

Our main processing activities are located in the Netherlands, where CM.com is headquartered and operates its primary data centers. Personal data is not transferred out of the EEA, such as to group companies of CM.com or third parties, unless such transfer is made in connection to the purpose for processing and protected by appropriate safeguards as required by applicable laws.

#### **Rights to personal data**

You can request CM.com to access your personal data that we have collected. If the data contains incorrect information, you may request CM.com to correct and/or supplement such data. You may also request to restrict the processing, delete and/or receive your personal data. Furthermore, you may contact CM.com at any time to object to the processing of your personal data. If you receive a marketing e-mail from us, you will be given an opportunity to unsubscribe at the bottom of each e-mail.

#### **Security measures**

CM.com attaches great importance to the security and integrity of its platform. Our IT department is active 24/7 to monitor security and CM.com meets the requirements for appropriate technical and organizational measures to ensure a risk-appropriate level of security. All data is processed and stored in our own data center, fully managed and controlled by CM.com. The data center is located in the Netherlands. More information about security can be found on [our website](#).

#### **Social Media**

CM.com is not responsible for the processing of personal data when you visit CM.com company pages on social media websites like Facebook, Twitter, LinkedIn etc. or use other content that is not on our website or domain. The privacy policies and notices of those websites apply thereto and we advise you to take notice of those described statements and content of any linked sites that you visit.

#### **Changes to Privacy Statement**

CM.com reserves the right to change this Privacy Statement. We therefore advise you to check this page regularly to see if any changes have been made.

#### **Contact**

If you have any questions and/or complaints about this Privacy Statement, or if you would like to assert any right concerning your personal data, please send an e-mail to [support@cm.com](mailto:support@cm.com).