

CM.com Ticketing - CM.com Ticketing Terms and Conditions

Version: 08 March 2024

1. Definitions and Interpretation

1.1 The terms contained in the Agreement and these Terms and Conditions initially capitalized are defined and have the meaning as set out in this clause :

Access Code: a unique code generated by CM.com, which can be verified - using hardware and/or software assigned by CM.com - before a Visitor is granted access to an Event.

Agreement: each agreement entered into by and between CM.com and Client for the provision of CM.com' Service to Client, to which these Terms and Conditions shall apply.

Affiliate: a legal entity directly or indirectly Controlling, Controlled by, or under common Control with CM.com, for so long as such Control lasts.

Applicable Law: then-current national, local or other law, rule, regulation, enforceable regulatory guidance, order, judgment, decree, or ruling in any jurisdiction in which Client accesses and uses the Service, including but not limited to, data protection and privacy regulations, guidelines, conditions, policy rules and/or regulations, guidelines applicable to the Service.

Chargeback: the possibility for a Visitor to cancel a payment made through the Ticketing System, whereby the authorized Transaction shall be reversed by the PSP by collecting the funds corresponding to the payment made by Visitor from CM.com and refunds them to Visitor.

CM.com Dashboard: Client interface of the CM.com System in which the sale of the Tickets for the Event can be managed by Client.

CM.com: CM.com Ticketing B.V. is the contracting entity providing the Services, unless Client is incorporated and located in a country in the United Kingdom, in which case CM Telecom UK Limited is the contracting entity providing the Services.

CM.com Ticketing B.V., registered with the Chamber of Commerce under 55349196, having its registered office at Konijnenberg 30, 4825 BD Breda, the Netherlands.

CM Telecom UK Limited, registered with the Companies House under 08141550, having its registered office at 13th Floor, One Angel Court, London, EC2R 7HJ, United Kingdom.

Confidential Information: all information in any medium or format (written, oral, visual or electronic), that relates to a party (the "Disclosing Party"), or to its employees, officers, customers or suppliers, and that is directly or indirectly disclosed by the Disclosing Party to the other party (the "Receiving Party") in the course of their dealings relating to this Agreement, whether before or after the date of this Agreement, which is either marked as "confidential" or which ought reasonably be considered to be confidential to the Disclosing Party (and which for the avoidance of doubt shall include the content of this Agreement).



Control: shall exist through the direct or indirect ownership of more than 50% of the share capital of the legal entity or of more than 50% of the issued share capital entitling the holders to vote for the election of directors or persons performing similar functions.

Client: the Party with whom CM.com enters into an Agreement.

DPA: the Data Processing Addendum ("Data Processing Agreement") included in Appendix 1.

Effective Date: means the date on which a particular Agreement comes into effect.

Event: any event organised, promoted, produced, sponsored, held or hosted directly or indirectly, and individually or jointly with another party or parties, by Client or any of its affiliates during the Term, held at a specific date(s) and time(s), or a continuous service at a fixed location(s) or venue, for which visitors must purchase a ticket in order to gain access to the event (and "Events" shall be interpreted accordingly).

Event of Force Majeure: has the meaning given to it in Clause 15.

Intellectual Property Rights: means all intellectual property rights of any nature whatsoever throughout the world and for the full duration of any and all intellectual property protection afforded to the same including all:

- (a) patents, registered trademarks, service marks, copyright, designs and any and all applications for registration of any of the same wheresoever made;
- (b) unregistered trademarks, service marks, designs, design right and copyright; and
- (c) know how, trade secrets and Confidential Information howsoever arising and any right or interest in any of the foregoing.

Net Ticket Sales: has the meaning given in the Agreement and Clause 5.3 of these terms and conditions.

Online Sales: the sale of Tickets via the website of an Event and/or the website of Client, whereby the visitor to the website will be linked to and make use of the Ticketing System.

Order Form: the Agreement as defined above.

Parties: the parties to this Agreement, and each a "Party".

Payment methods: any payment method that allows a Visitor to pay for a Ticket, through the services of the PSP, as supported by CM.com.

Personal data: any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

PSP: a Payment Service Provider, who administers the receipt, processing and registration of a payment by a Visitor and proceeds to transfer such payments to CM.com. At the date of this Agreement, CM.com has appointed CM Payments B.V. as its primary PSP.

Service or Services: the services to be provided by CM.com to Client pursuant the Agreement.



Service Fee: the fee charged to Client per Ticket for the Service.

Ticket(s): an admission ticket for an Event organised by or on behalf of Client that is sold via the Ticketing System. Transaction: a sale of one or more Ticket(s) for an Event via the Ticketing System, followed by a successful and full payment of the relevant Tickets (including any associated costs).

Ticketing System: the online ticketing platform developed by CM.com that is aimed at offering and selling Ticket(s) to Visitors.

Transaction Costs: The costs charged by the PSP to CM.com for the use of one or more services of the PSP, including the Payment Methods, which are in turn charged to Client in the event of a successful payment, a refund and/or a Chargeback.

Visitor: a natural person using the Ticketing System to buy one or more Tickets for an Event organized by or on behalf of Client.

Working day: Monday to Friday from 8.30 a.m. to 5.00 p.m., in accordance with the time zone per the CM.com entity providing the Service, excluding generally recognized public holidays.

2. Scope

- 2.1 These Terms and Conditions apply to all Agreements between CM.com and Client unless the Parties have expressly agreed otherwise in writing.
- 2.2 The applicability of any general (purchasing) terms and conditions used by Client, or any other terms and conditions other than included in the Agreement and these Terms and Conditions, is hereby expressly excluded.
- 2.3 The Parties hereby agree that any electronic signature shall have the same legal validity and enforceability as a manually executed signature to the fullest extent permitted by law. For the purpose of these Terms and Conditions, any reference to "written" or "in writing" means any form of written communication, including, without limitation, electronic signatures, and any such written communication may be transmitted by electronic transmission.
- 2.4 Applicable Law applies to the Service offered by Client to potential Visitors in the country where the Service is delivered. Client shall familiarize itself with such Applicable Law (including by procuring independent legal advice if needed) applicable to the Service. CM.com does not provide any warranties nor shall it be responsible in this regard.
- 2.5 The DPA (Appendix 1) forms an integral part of these Terms and Conditions and the Agreement between Client and CM.com relating to the use of the Services by Client.
- 2.6 If there is any conflict or inconsistency between the various documents forming the Agreement, the following order of precedence shall apply (the first mentioned documents prevailing over the later mentioned documents): (i) the Agreement, (ii) these Terms and Conditions, and (iii) any other document incorporated or referenced in any of the foregoing.

3. Ticket sales

3.1 For each Event, Client shall, unless otherwise notified in advance by CM.com, have access to all features of



the CM.com System as required to effect the Ticket sales.

- 3.2 CM.com will provide Client with login details as soon as possible after this Agreement has entered into force, which will give Client access to the CM.com Dashboard.
- 3.3 For each Event, Client shall enter at least that information into the CM.com Systems using the CM.com Dashboard which is necessary for CM.com to enable the Online Sale of Tickets for such Event using the CM.com System. The Parties expressly agree that in any event such information shall include:
- a. name of the Event;
- b. (sales) status of the Event;
- c. Start date and start time of the Event;
- d. end date of the Event;
- e. the activation date of the sale of Tickets:
- f. name of Ticket(s);
- g. price of the Ticket(s);
- h. maximum number of Tickets per order; and
- i. maximum number of Tickets for the Event.
- 3.4 CM.com shall assign an Access Code to each Ticket to be issued via the CM.com Systems, and such Access Code may be checked at the entrance to the location of the applicable Event using appropriate and suitable scanning equipment.
- 3.5 Following an Online Sale, the Visitor will be sent a Ticket ("e-ticket") by e-mail, or electronic communication message. The Ticket can be printed by the Visitor himself/herself or accessed on a mobile device.
- 3.6 Client shall be solely responsible for setting the terms of purchase (and other related terms) between itself and each Visitor and Client warrants that such terms shall: (i) be notified and made available to any Visitor on a 'durable medium' in a confirmation e-mail after the order by the Visitor for Ticket(s); and (ii) comply fully with all applicable law (including all applicable privacy and consumer protection law).
- 3.7 CM.com has a telephone and e-mail helpdesk that will be available 7 days a week, 24 hours a day for any Visitor who has questions about the Ticket and/or CM.com System.
- 3.8 In the event of expected peak sales, Client is obliged to give CM.com at least two (2) weeks' prior written notice. Peak sales occur when the demand for Tickets at the start of the Online Sale is reasonably expected to be higher than the available number of Tickets.

4. Payment of Tickets

- 4.1 Payments for a Ticket by a Visitor are made using one of the Payment Methods as selected by Client using Client Dashboard and shall be collected, processed and registered by the PSP.
- 4.2 All payments made by a Visitor using the Ticketing System shall, subject to any deductions to be made by the PSP on account of Transaction Costs,—subsequently be transmitted by the PSP to CM.com. CM.com shall



hold payments received by it until such payments are transmitted to Client in accordance with (and subject to such deductions) as set out in the Order Form and these terms and conditions.

- 4.3 Each Ticket sold and/or each Transaction creates a contractual relationship between the Visitor and Client. CM.com is expressly excluded from these contractual relationships and no obligations arise for CM.com as a result of these contractual relationship(s).
- 4.4 The Parties recognise the possibility for Visitors of carrying out a Chargeback. A Chargeback can be carried out in particular, but not exclusively, if a payment is made by a Visitor by credit card.

5. Prices and payment; taxes

- 5.1 CM.com shall charge Client the Service Fees as stated in the Agreement or on the website of CM.com. The fees are exclusive of value added tax (VAT) and/or any other taxes, charges or levies imposed by any governmental authority.
- 5.2 Notwithstanding any other provision of this Agreement, CM.com is in any case entitled to pass on any price increases in relation to the provision of the Services to Client resulting from a change in Applicable Law and regulations. CM.com will inform Client of such price increases as soon as reasonably possible.
- 5.3 CM.com shall transmit the Net Ticket Sales to Client on the frequencies and subject to the terms set out in the Order Form (or if not set out in the Order Form, as set out in Clause 5.7). The Net Ticket Sales shall equal the Ticket sales amounts actually received by CM.com on behalf of Client pursuant to the CM.com System subject to the following deductions:
- a. the Transaction Costs (to the extent that these have not been deducted automatically by the PSP prior to transmission of the payment amounts to CM.com);
- b. the Service Fee;
- c. the costs or fees in relation to the provision of additional services as set out in the Agreement;
- d. any interest owed pursuant to Clause 5.5 below;
- e. any Chargeback or Refunds (or costs incurred by CM.com and/or the PSP in relation to processing such Chargeback or Refund(s));
- f. any amounts due pursuant to Clauses 9.3 and/or 9.4 below. g. any other charges and/or fees agreed between the Parties (including as set out in the Order Form).
- 5.4 CM.com will be entitled to deduct the amounts set out in Clause 5.3 from the Ticket sales amounts actually received by CM.com and Client agrees to the right of CM.com to set off such amounts against the Ticket sales amounts collected. Insofar as settlement is not possible, CM.com will be entitled to request Client to pay such amounts by means of an invoice.
- 5.5 Client shall pay all invoices without suspension, set-off or deduction within fourteen (14) days of the invoice date, unless the Agreement explicitly contains different payment terms.
- 5.6 The billing period of the Ticketing System is based on CE(S)T time zone. The fees shall be calculated by reference to the records of CM.com, and not by reference to any record of Client. CM.com is always entitled to change its fees following from changes to Applicable Law.
- 5.7 In the event that Client fails to pay CM.com the amounts due within the agreed payment term, interest



equal to the maximum amount allowed by Applicable Law shall be payable on the outstanding invoice amount without further notice of default by CM.com. Client will reimburse CM.com for all reasonable costs and expenses incurred (including, but not limited to, reasonable attorneys' fees) in collecting any late payments or interest.

- 5.8 Client may dispute an invoice in writing and in good faith during the payment term applicable to the invoice, provided client timely pays any undisputed part of the invoice.
- 5.9 Unless otherwise agreed in writing, payment of the Net Ticket Sales will take place on a Monday and not earlier than five (5) Working Days after the applicable Event.
- 5.10 All payments to Client under this Agreement shall be made to the bank account number set forth in the Agreement.
- 5.11 Client hereby gives CM.com the mandate, which CM.com hereby accepts, to provide the following services on an ongoing basis during the Term in relation to any and all Events at the expense and risk of Client, in its capacity as commercial agent:
- to facilitate the entry into agreements on behalf of Client for the purchase of Tickets that will be effected from time to time between Client and Visitors via the CM.com System (but for the avoidance of doubt CM.com shall not be a party to such agreements). As set out below, Client shall be solely responsible for setting the terms of such agreement(s) between itself and each Visitor;
- to process payments on behalf of Client for Ticket orders of its Visitors via the CM.com System, whereby CM.com- or the PSP engaged by it collects and administers on behalf of Client the purchase price of such Tickets and subsequently pays the Net Ticket Sales to Client); and
- any other activities which are necessary in connection with the provision of the aforementioned services.
- 5.12 With regard to the execution of the assignment provided, CM.com (legally) acts exclusively on behalf of Client, and therefore not on behalf of Visitors who purchase Tickets on any website and/or using the Ticketing System and/or Service.
- 5.13 Client hereby authorises and mandates CM.com, with due observance of the provisions of this Agreement, to perform on behalf of Client all (legal) acts which, in the opinion of CM.com, are necessary or desirable to properly fulfil the assignment in its capacity as commercial agent of Client.
- 5.14 The mandate and power of attorney included in the previous paragraph can only be revoked by Client in writing.
- 5.15 For the avoidance of doubt, nothing in this Agreement shall prevent CM.com from providing the same or similar services to any third party and/or from entering into any similar agreements or arrangements with any third party (including any competitor of Client). 5.16 In respect of the provision of the services set out in this clause 15, CM.com acts on behalf of Client only and not the Visitors.

6. Suspension

- 6.1 If Client materially breaches any provision(s) of this Agreement, CM.com is entitled to suspend provision of the Service without notice or limitation to any other remedy available to CM.com, including cancellation of the Agreement and/or a claim for specific performance and/or damages.
- 6.2 If (i) CM.com has reasonable cause to suspect that an Event will not take place, will be postponed and/or



will take place in a different location to the one originally notified, (ii) large numbers of Visitors (as determined by CM.com acting reasonably) claim Chargebacks or Refunds, and/or (iii) CM.com has reasonable cause to suspect that a risk has arisen in relation to an Event or Client that may materially impact Ticket sales and/or the amounts due to CM.com pursuant to this Agreement, CM.com has the right to suspend the delivery of the Service and any payments that would otherwise be due pursuant to this Agreement.

- 6.3 During any suspension in accordance with this clause, Client shall remain liable for payment of any fees due under the Agreement.
- 6.4 As soon as the reasons for suspension in accordance with the provisions of this clause no longer exist, CM.com shall resume delivery of the Service unless CM.com believes that the nature and/or frequency of Client's non-compliance is such that the provision of the Services should be cancelled permanently.

7. Chargebacks

- 7.1 In the event of a Chargeback by a Visitor, CM.com shall notify Client of the applicable Chargeback amount and any resulting Transaction Costs and Client will be obliged to transmit funds equaling such amount to CM.com within two (2) Working Days (and upon receipt CM.com shall transmit such funds to the PSP).
- 7.2 To the extent that the amount referred to in Clause 7.1 has not been paid by Client, CM.com shall be entitled to invoice or deduct such amount from the next payment to be made by CM.com to Client pursuant to Clause 5.
- 7.3 In addition, CM.com shall be entitled to charge Client for the actual costs incurred by CM.com in connection with processing such Chargeback (and CM.com shall be entitled at its discretion to invoice Client for any such costs or deduct the applicable amount from the next payment to be made by CM.com to Client pursuant to Clause 5). For the avoidance of doubt, any such costs shall be additional to and shall not impact any and all fees due in connection with the original applicable Transaction and/or any Transaction Costs.

8. Provision of information

- 8.1 Upon written request, Client shall provide reasonable cooperation regarding information requests from CM.com required for the provision of the Service or requests for information from law enforcement and/or or regulators to comply with CM.coms' regulatory and/or legal obligations.
- 8.2 Client guarantees the accuracy, completeness and reliability of the information provided to CM.com. Any and all costs arising from the delay in the performance of services by CM.com and arising from the failure to provide the required information by CM.com, or to do so in a timely or properly manner, shall be borne by Client.

9. Obligations

9.1 Client shall only use the Service for the purposes and in the manner as agreed and described in this Agreement. Any change to the Service must be requested in writing. Furthermore, Client represents and warrants that (i) all Events will be organised, hosted and staged in compliance with all applicable laws; (ii) that during the Term it will use up-to-date, industry accepted tools to protect the CM.com System against malicious code such as viruses, worms, or Trojan horses ("Malicious Software") and will not insert or include (or permit or cause the insertion or inclusion of) any Malicious Software into the CM.com System; (iii) the assignment or grant of any licence of any Intellectual Property Rights under this Agreement by it (and any



use of such Intellectual Property Rights by CM.com in accordance with this Agreement) will not infringe the Intellectual Property Rights of any person; and (iv) no employees, directors, officers or representatives of Client will do anything which, in the reasonable opinion of CM.com, is or might be prejudicial, derogatory or defamatory to the image and/or reputation of CM.com.

- 9.2 Customer provides CM.com with the full name of its organisation, the business address, the Chamber of Commerce number and VAT number, bank account number, as well as the name of its director(s). Changes in these details must be communicated to CM.com in writing.
- 9.3 Client may request hardware from CM.com for (an) Event(s), which can be used for the (digital) scanning of Access Codes on Tickets to grant access to the Event. If Client rents or is provided with any hardware from CM.com, Client is obliged to deliver such hardware for return shipment within two (2) Working Days after the applicable Event by means of the return shipment packaging provided. If Client does not deliver the hardware for return within the aforementioned period, CM.com will be entitled to charge Client an immediately payable amount of two hundred and fifty euro (€250,-). CM.com shall be entitled to deduct such amount from the next payment to be made by CM.com to Client pursuant to Clause 5. Client agrees that such an amount is reasonable and proportionate to protect CM.coms' legitimate interest in the hardware.
- 9.4 In case of damage to any hardware rented from or provided by CM.com, CM.com will charge the repair costs to Client which Client will be obliged to pay in full. In the event that such hardware is lost or irreparably damaged, Client shall pay the full renewal price of the hardware within thirty (30) days in full to CM.com. In either event, CM.com shall be entitled to deduct such amount(s) from the next payment to be made by CM.com to Client pursuant to Clause 5.
- 9.5 In the event of expected peak sales, Client is obliged to give CM.com at least two (2) weeks' prior written notice. Peak sales occur when the demand for Tickets at the start of the Online Sale is reasonably expected to be higher than the available number of Tickets.
- 9.6 To the extent permitted by law and subject to Clauses 9.7 and 15 below, CM.com warrants that (i) the CM.com System will be provided with reasonable care and skill; (ii) it will use up-to- date, industry accepted tools to protect the CM.com System against Malicious Software; and (iii) the grant of any licence of any Intellectual Property Rights under this Agreement by it (and any use of such Intellectual Property Rights by Client in accordance with this Agreement) will not infringe the Intellectual Property Rights of any person.
- 9.7 Client acknowledges and agrees that from time to time CM.com may have to take one or more portions of the CM.com System offline for a reasonable period of time and/or that the CM.com System may be subject to reasonable periods of downtime (being any period of time in which the CM.com System does not function in a material way or is not generally available via the internet), including for reasons of maintenance or installation of upgrades, patches or other fixes (any such periods being "Downtime"). Client agrees and acknowledges that any such Downtime shall not constitute a breach of this Agreement and/or the provision of the Services.

10. Settlement

10.1 CM.com is entitled to set off any amounts owed to it by the Client against any amounts owed by CM.com to the Client from the Ticket sales amounts actually received by CM.com and Client agrees to the right of CM.com to set off such amounts against the Ticket sales amounts collected. Insofar as settlement is not possible, CM.com shall be entitled to request Client to pay such amounts by means of an invoice.



11. Confidentiality

11.1 As used herein, "Confidential Information" means any information that one Party (the "Disclosing Party") provides to the other Party (the "Receiving Party") in connection with the Agreement, whether orally or in writing, that is designated as confidential or that reasonably should be considered to be confidential given the nature of the information and/or the circumstances of disclosure. For clarity, the Service will be deemed Confidential Information of CM.com. However, Confidential Information will not include any information or materials that: (i) were, at the date of disclosure, or have subsequently become, generally known or available to the public other than as a result of a breach of the confidentiality terms of the Agreement; (ii) were rightfully known by the Receiving Party prior to receiving such information or materials from the Disclosing Party; (iii) are rightfully acquired by the Receiving Party from a third party who has the right to disclose such information or materials without breach of any confidentiality obligation to the Disclosing Party; or (iv) are independently developed by or for the Receiving Party without use of or access to any Confidential Information of the Disclosing Party. Without limiting the foregoing, nothing in these Terms and Conditions will limit or restrict CM.coms' ability to use or disclose any general know-how, experience, concepts and/or ideas that CM.com or its personnel acquire or obtain in connection with the performance of CM.com's obligations hereunder.

11.2 The Receiving Party will maintain the Disclosing Party's Confidential Information in strict confidence and will not use the Confidential Information of the Disclosing Party except as necessary to perform its obligations or enforce its rights under these Terms and Conditions. The Receiving Party will not disclose any Confidential Information of the Disclosing Party, except (i) to those employees, representatives, or contractors of the Receiving Party who have a bona fide need to know such Confidential Information and who are bound by written agreement with use and nondisclosure restrictions at least as protective as those set forth in these Terms and Conditions, or (ii) as such disclosure may be required by the order or requirement of a court, administrative agency, stock market or governmental body, subject to the Receiving Party providing to the Disclosing Party reasonable written notice to allow the Disclosing Party to seek a protective order or otherwise contest the disclosure.

11.3 Each Party's obligations with regard to Confidential Information are effective as of the Effective Date and will expire three (3) years after termination of the Agreement; provided, however, with respect to any Confidential Information that constitutes a trade secret (as determined under Applicable Law), such obligations will survive the termination or expiration of the Agreement for as long as such Confidential Information remains subject to trade secret protection under Applicable Law.

11.4 The Terms and Conditions of the Agreement will constitute Confidential Information of each Party, but may be disclosed on a confidential basis to a Party's advisors, attorneys, actual or bona fide potential acquirers, investors or other sources of funding (and their respective advisors and attorneys) for due diligence purposes.

11.5 Client hereby grants to CM.com the right and permission to use Client's name, trade mark(s) and company logo in marketing, sales, financial, and public relations materials, and other communications of CM.com to identify Client as a Client of CM.com. Subject to CM.coms' prior written approval, CM.com hereby grants to Client the express right to use CM.coms' name and logo solely to identify CM.com as a provider of the Service to Client. All goodwill and improved reputation generated by Client's use of CM.coms' name and logo inure to the exclusive benefit of CM.com; and all goodwill and improved reputation generated by CM.coms' use of Client's name and logo inures to the exclusive benefit of CM.com. Other than as expressly stated herein, neither Party shall use the other Party's name(s), marks, logo's, URL's, or specifications without



the prior written permission of the other Party.

12. Processing of Personal Data

- 12.1 CM.com may process Personal Data both as an independent Controller or as a Processor on behalf Client. Where CM.com is processing Personal Data on behalf of Client, the Data Processing Agreement ("DPA") shall apply. Where CM.com is processing Personal Data as a Controller this clause 12 shall apply. The DPA (Appendix 1) forms an integral part of these Terms and Conditions and the Agreement between Client and CM.com covering Client's use of the Service.
- 12.2 Where CM.com processes Personal Data relating to Client's relationship with CM.com, including the names and contact information of employees of Client or persons authorized by Client to access Client's account, or Personal Data required for customer due diligence, CM.com determines the goals and means of processing and CM.com qualifies as an independent Controller under Applicable Data Protection Laws. Such processing includes Personal Data processed for account and relationship management, marketing financial and billing data related to Client's use of the Services, customer support, credit checks, prevention of fraud and criminal activities, identification and 'know your customer' ('KYC') processes.
- 12.3 When processing Personal Data under clauses 12.2 above, CM.com shall comply with its obligations under Applicable (Data Protection) Laws.
- 12.4 Notwithstanding anything in this clause 12 and/or the DPA, CM.com has the right to collect, extract, compile, synthesize and analyze non-personally identifiable data or information resulting from Client's use or operation of the Service including, by way of example and without limitation, information relating to volumes, frequencies, or any other information regarding the use of the Service ("Service Data") or its Visitors generated using the Service. To the extent any Service Data is collected or generated by CM.com such data will be solely owned by CM.com and may be used by CM.com for any lawful, internal or external, business purpose without a duty of accounting to Client, provided that such data is used only in an aggregated and de-identified form.
- 12.5 Personal Data of (the employees of) Client is or may be collected by CM.com at the time of registration and/or during the performance of this Agreement and is processed by CM.com as Controller. This Personal Data is necessary for contract management and Client support. The Personal Data can also be used for statistical research and to contact Client for marketing activities of CM.com and its affiliates.

13. Intellectual property rights

13.1 Subject to the limited rights expressly granted hereunder, the Parties expressly reserve all rights, title and interest in and to the Parties Intellectual Property. No rights are granted by a Party to the other Party other than as expressly set forth in these Terms and Conditions.

14. Liability

14.1 Client acknowledges that access to the internet, telecommunication networks and other communication media is subject to uncertainties, including, but not limited to, availability of services, the reliability of transmission, authorizations, authenticity and data security. CM.com does not warrant that the Service is, or will be completely error-free, bug-free or uninterrupted. CM.com shall not be liable for any stoppages, slowdowns, interruptions of the Service, performance problems or any other problems that are due to circumstances beyond its control. In the event of an error, bug or interruption, CM.com shall use its



reasonable efforts to restore the Service in accordance with proper practices recognized in the industry.

14.2 The Service is provided on an "as is" basis. CM.com makes no warranties or representations to Client or any other party regarding the Services or any other services provided hereunder. To the maximum extent permitted by applicable law, CM.com hereby disclaims all warranties and representations, whether express or implied, including, but not limited to, any implied warranties of merchantability, fitness for a particular purpose. Without limiting the foregoing, CM.com hereby disclaims any warranty that the use of the Services will be error-free, bug-free or uninterrupted.

14.3 Neither Party shall be liable to the other under the Agreement for any of the following: (i) loss of profits, revenues or sales; (ii) loss of bargain; (iii) loss of opportunity; (iv) the cost of substitute services or other economic loss, (v) loss of use of any service or any computer equipment; (vi) loss of time on the part of management or other staff; (vii) professional fees or expenses; (viii) business interruption (ix) damage to or loss of data; (x) loss of goodwill or reputation, or (xi) any indirect, special, incidental, exemplary, punitive or consequential damages of any type or kind arising under the Agreement, even if advised of the possibility of such damages, whether arising from any claim based on tort (including negligence), breach of contract or otherwise.

14.4 In no event shall the aggregate liability of CM.com arising out of or related to the Agreement exceed the total amount paid in Service Fees by Client in the six (6) months preceding the first incident out of which the liability arose, with a maximum of fifty thousand euro (€50.000) or equivalent in the local currency, for the total duration of the Agreement. In no event shall the total compensation by CM.com for any and all claims under the Agreement exceed fifty thousand euro (€ 50.000), or equivalent in the local currency.

14.5 To the maximum extent permitted by Applicable Law, the limitations on liability and exclusions specified in this clause 14 shall not apply in the event of death or personal injury caused by a Party's willful misconduct or gross negligence.

15. Force Majeure

15.1 A Party is not bound to meet any obligation under the Agreement (except for the obligation to pay amounts due under the Agreement) if it is prevented from doing so as a consequence of force majeure. In the context of the Agreement the term 'force majeure' includes, but is not limited to, the following: government interventions, strikes, disease, pandemic, epidemic, acts of terrorism or threat thereof, interruption of operations, energy disruptions, interruptions in telecommunications facilities of third parties, as well as every other circumstance that a Party could not reasonably have avoided or prevented, which creates an obstacle to the normal performance of the Agreement.

15.2 If a Party is prevented from complying with its obligations due to force majeure, it shall make this known to the other Party within ten (10) Working Days following the day on which the situation of force majeure arose.

16. Duration and termination of the Agreement

16.1 The Agreement takes effect on the Effective Date and is entered into for an initial period of two years, unless otherwise agreed in the Agreement (the "Initial Term").

16.2 Following the Initial Term, the Agreement will automatically renew for additional periods of one (1) year (each, a "Renewal Term," and together with the Initial Term, the "Term"), unless either Party terminates the Agreement in writing by giving three (3) months' notice to the other Party before the end of then-current



Initial Term or Renewal Term.

16.3 Without prejudice to any other right or remedy available to it, either Party may terminate the Agreement with immediate effect by giving written notice to the other Party if: a. the other Party fails to pay any amount due under the Agreement when due for payment and remains in default not less than fourteen (14) days after being given written notice to make such payment; b. the other Party commits a material breach of any provision of the Agreement which breach is irreparable or (if such breach is remediable) fails to remedy such breach within a period of ten (10) Business Days after being given written notice to do so; c. if the other Party becomes the subject of a voluntary or involuntary bankruptcy petition or proceedings relating to insolvency, receivership, liquidation or composition in favour of creditors; d. if the Force Majeure Event referred to in clause 15 has lasted for more than twenty (20) Business Days; or e. in the event that such termination is required by applicable law.

16.4 Without prejudice to any other right or remedy available to it, CM.com may terminate this Agreement with immediate effect by written notice to Clientif there is a change in control over the Client or its (ultimate) holding company.

16.5 If at the time of such termination as referred to in clauses 16.3 and 16.4 Client has already received any performance in the execution of the Agreement, any amounts invoiced by CM.com before the termination in connection with that received performance shall remain fully due and shall become immediately payable upon termination.

16.6 Provisions which by their nature are intended to survive termination of the Agreement shall continue to apply after the end of the Agreement, including, but not limited to, the provisions of clauses 5 (Prices and payment; taxes), 7 (Chargebacks), 11 (Confidentiality) to 16 (Duration and termination of the Agreement), 18 (Applicable law & disputes) and 19 (Other provisions) of these Terms and Conditions.

17. Transfer of rights and obligations; subcontracting

17.1 The Agreement may not be assigned by either Party, in whole or in part, without the written consent of the other Party, such consent not to be withheld on unreasonable grounds; provided, however, that either Party may transfer the Agreement, without prior notice or consent, to its affiliates or to a third party that is the successor to all or substantially all of its business and assets relating to the subject matter of the Agreement, whether by merger, acquisition, sale of a majority of its equity, sale of substantially all of its assets or a similar transaction; or (ii) to a financial institution in the case of a transfer of receivables. Any prohibited transfer shall be null and void. Subject to the foregoing, the Agreement shall be binding on and inure to the benefit of the successors and permitted assigns.

18. Applicable law and disputes

18.1 The Agreement (and any matters arising from or related hereto), shall be governed by, and construed in accordance with Dutch law, unless Client is incorporated and located in a country in the United Kingdom, in which case the laws of England and Wales shall govern the Agreement.

18.2 Any disputes arising out of or in connection with the Agreement, including any question regarding its existence, validity, or termination, shall be subject to the exclusive jurisdiction of the competent courts of Amsterdam (NL), unless Client is incorporated and located in a country in the United Kingdom, in which case it shall be the competent court in London, England.



19. Miscellaneous provisions

19.1 The Agreement constitutes the entire agreement, and supersedes any and all prior or contemporaneous representations, understandings and agreements, between the Parties with respect to the subject matter of the Agreement.

19.2 Failure to promptly enforce a provision of the Agreement will not be construed as a waiver of such provision. Nothing contained in the Agreement will be deemed to create, or be construed as creating, a joint venture or partnership between the Parties.

19.3 Neither Party is, by virtue of the Agreement or otherwise, authorized as an agent or legal representative of the other Party. Neither Party is granted any right or authority to assume or to create any obligation or responsibility, express or implied, on behalf or in the name of the other Party, or to bind such other Party in any manner. Nothing contained in the Agreement will be deemed to create any third party beneficiary right upon any third party whatsoever, except that CM.coms' parent company and affiliates will be third-party beneficiaries of the provisions in the Agreement and such provisions will apply to such parent company and affiliates, including, but not limited to, those relating to intellectual property, indemnity, disclaimers, liability and waivers.

19.4 At CM.com's request, Client shall provide such information as CM.com reasonably considers necessary for the fulfilment of its reporting and reporting obligations of CM.com N.V. including the reporting obligations arising from the Corporate Sustainability Reporting Directive. CM.com is not obliged to demonstrate materiality. Client shall provide within twenty (20) Business Days the requested information or a detailed explanation of why the information is not available and when the information is expected to become available. Client shall, to the extent reasonably practicable, include similar provisions in agreements with third parties where it is reasonably expected that information from such third parties may be requested under this clause.

19.5 Each of the Parties acknowledges that it has had the opportunity to have the Agreement reviewed by independent legal counsel of its choice. If any one or more of the provisions of the Agreement should be ruled wholly or partly invalid or unenforceable, then the provisions held invalid or unenforceable will be deemed amended, and the court or other government body is authorized to reform the provision(s) to the minimum extent necessary to render them valid and enforceable in conformity with the Parties' intent as manifested herein.

19.6 All notices required or permitted under the Agreement will be in writing and will make reference the Agreement. All notices to CM.com shall be sent to the address of the relevant CM.com entity, and all notices to Client will be sent to the address set forth in the relevant Agreement; or to such other address as may be specified by the relevant Party to the other Party in accordance with this clause 19.6. Such notices shall deemed be given: (i) when delivered personally; (ii) one (1) Working Day after deposit with a nationally recognized express courier, with written confirmation of receipt; or (iii) three (3) Working Days after having been sent by registered or certified mail, return receipt requested, postage prepaid.



19.7 CM.com is authorized to modify the Agreement and these Terms and Conditions at any time. CM.com will inform Client of any material modifications. If Client doesn't object in writing within a month from the date of sending the modification notification, the modifications to the Terms and Conditions shall be deemed to be accepted by Client. If Client objects, the previous Terms and Conditions shall remain applicable. However, CM.com then alternatively has the right to terminate the Agreement with Client by giving one (1) month written notice.

19.8 CM.com offers through the Ticket System the possibility for Visitors to take out cancellation insurance for the purchased Ticket. The cancellation insurance is offered by CM.com Ticket Guarantee N.V. under the applicable insurance conditions. Client agrees that CM.com may offer the relevant cancellation insurance to Visitors through the Ticket System. No fees will be charged to Client for offering the cancellation insurance. CM.com Ticket Guarantee N.V. acts in this matter at its own expense and risk.

Resell Terms and Conditions

These Resell Terms and Conditions apply solely to the extent that the Client uses the Resell Ticketing Services. Accordingly, the Client's use of the Services as a Resell Customer is subject to the Client's compliance with these Resell Customer Terms.

These terms supplement the General Ticketing Terms and Conditions and are intended to clarify the respective rights, obligations, and responsibilities of CM.com and the Client in situations where tickets are offered, sold, or distributed by the Client on behalf of or for the benefit of third parties. In case of any inconsistency between these Resell Terms and Conditions and the General Ticketing Terms and Conditions, the Resell Terms and Conditions shall prevail with respect to such Resell activities.

1. Introduction

1.1 CM.com, as part of its services, offers a platform for the resale of tickets of the Client (the "Resell Platform"). 1.2 The Client wishes to enable ticket purchasers of the Client to offer previously purchased Tickets via the Resell Platform to other visitors wishing to attend the Client's event (the "Visitors"). 1.3 CM.com is willing to make the Resell Platform technically available in order to facilitate the resale of Tickets by original purchasers to new Visitors in a controlled manner. 1.4 The Client enters into separate agreements with both the original and the new ticket purchaser, and CM.com is not a party to these agreements. The Client is responsible for the legal terms under which Tickets are offered and transferred via the Resell Platform. 1.5 CM.com communicates the availability of Tickets to potential Visitors via the Resell Platform and facilitates the technical processing thereof. The Client has access through the Resell Platform to information regarding the (re)issuance of Tickets.

2. Resell Services

2.1 If the Client activates the Resell Platform, the original ticket transaction between the original ticket purchaser and the Client shall be cancelled. Subsequently, a new ticket agreement shall be concluded via the Resell Platform between the Visitor and the Client. CM.com acts solely as a technical facilitator on behalf of the Client and is not a party to the ticket agreement.



- 2.2 CM.com provides the Resell Platform to the Client and thereby facilitates a controlled resale process of Tickets by original purchasers to new Visitors. Resale shall take place at a maximum of one hundred and twenty percent (120%) of the original ticket price, unless otherwise agreed in writing between the Client and CM.com.
- 2.3 Payments arising from resale transactions are processed through Stripe, an external payment service provider. CM.com maintains a processor relationship with Stripe for the purposes of this service. CM.com is responsible for the technical processing of the payment flow between the original ticket seller and the Visitor via Stripe, within the functional scope of the Resell Platform.
- 2.4 CM.com shall pay a commission to the Client as agreed in the Agreement, in accordance with the compensation structure agreed between the Parties.
- 2.5 CM.com accepts no liability for any defects, disputes, or claims between the original purchaser and the Visitor. CM.com is solely responsible for the correct technical execution of the resale process, including integration with and processing of payments via Stripe. CM.com is not the seller of Tickets and can under no circumstances be deemed as such.
- 2.6 The Parties acknowledge that the use of the Resell Platform may involve the processing of additional personal data of both the original and the new ticket purchaser. With respect to such processing, CM.com acts as a processor on behalf of the Client in accordance with the Agreement.

3. Pricing Policy

3.1 CM.com is not responsible for VAT assessment or remittance relating to the sale and delivery of Tickets via the Resell Platform. The Client is liable for any VAT due in connection with the sale and delivery of Tickets and/or the remittance thereof via the Resell Platform, and the Client indemnifies CM.com against any third-party claims arising therefrom.

4. Commission

- 4.1 CM.com shall pay the Client a commission on the Service Fee charged to both the original ticket purchaser and the Visitor on the platform, including VAT (the "Commission"), for each Ticket delivered to a Visitor via the Resell Platform, as stated in the Agreement.
- 4.2 CM.com shall pay the Client the Commission generated for the relevant event after the event has taken place, accompanied by a specification of the Tickets delivered to the Visitor(s).

Rental Terms and Conditions

These Rental Terms and Conditions ("Rental Terms") apply solely to the extent that the Client rents any type of hardware from CM.com including but not limited to laptops, tablets, POS terminals, goods that can be used for the (digital) scanning of Access Codes on Tickets to grant access to the Event, related accessories and consumables (collectively "Hardware").

These Rental Terms supplement the General Ticketing Terms and Conditions and are intended to clarify the respective rights, obligations, and responsibilities of CM.com and the Client in situations where Hardware is being rented by the Client. In case of any inconsistencies between these Rental Terms and the General Ticketing Terms and Conditions, the Rental Terms shall prevail with respect to the rental of Hardware. Capitalized terms not defined herein shall have the same meaning as the one given to them in the General



Ticketing Terms and Conditions.

1. General

- 1.1 Client hereby acknowledges and agrees that CM.com is not the Hardware manufacturer.
- 1.2 CM.com makes no representations or warranties with regards to compatibility of the Hardware with other hardware and/or software.
- 1.3 Client acknowledges and agrees that it shall not install any applications on the rented Hardware.
- 1.4 Client is fully responsible for ensuring they order an adequate amount of Hardware, including back-up if needed.

2. Fees

- 2.1 The fees are exclusive of value added tax (VAT) and any other taxes, charges or levies imposed by any governmental authority, and are due in accordance with clause 5 of the General Ticketing Terms and Conditions.
- 2.2 Any consumables (including but not limited to paper ink, cartridge rolls etc.) for the rented Hardware will be charged to the Client afterwards, as per CM.com's standard fees for such consumables, unless other fees were agreed between the Parties in writing.

3. Delivery, Extension & Return

- 3.1 CM.com will, subject to availability, prepare the Hardware for the Client for the Event.
- 3.2 Unless otherwise agreed, the Client must collect the rented Hardware from the address provided by CM.com and return the Hardware to the address as designated by CM.com. However, in case it is agreed between the Parties that CM.com will deliver the rented Hardware, the cost of shipment shall be borne by the Client (unless otherwise stated in writing by CM.com), regardless of the form of shipment.
- 3.3 The rental period means the moment that the Hardware is (i) collected from CM.com; or (ii) delivered to the Client (as applicable), up to and including the moment that the Hardware (a) is received by CM.com; or (b) is collected on location by CM.com ("Rental Period"). The usage period means the moment that the Hardware is in use by the Client in connection with (but not limited to the days of) the Event up to and including the moment that the Hardware (a) is received by CM.com; or (b) is collected on location by CM.com ("Usage Period"). The Client shall be charged for the Usage Period however, it shall remain liable for the Hardware throughout the entirety of the Rental Period.
- 3.4 The Client is deemed to have checked the rented Hardware for defects upon receipt and tacitly declares to have received them in good condition. Any defects and/or discrepancies with the Hardware must be reported in writing to CM.com no later than twelve (12) hours after receipt ("Defect Remedy Period") to fieldoperations@cm.com. In case any defects and/or discrepancies are reported in accordance with this clause and are confirmed by CM.com as legitimate, CM.com shall use reasonable efforts to mitigate the situation and will decide, at its own discretion and subject to Exclusions stipulated in clause 3.5, what the best course of action will be in the given situation. Throughout the Defect Remedy Period, the delivery costs via standard postal delivery are borne by CM.com, unless the defect and/or discrepancy of the Hardware falls under the Exclusions, in which case, the Client shall bear all relevant costs including but not limited to shipping costs and examination costs. For the avoidance of doubt, the Client shall not be entitled to a



replacement of Hardware in such case.

- 3.5 Throughout the Defect Remedy Period, the Client is not entitled to claim any defects and/or discrepancies with the Hardware in case such defect and/or discrepancy results, directly or indirectly, from the following situations (collectively "Exclusions") for the avoidance of doubt, the list of Exclusions is non exhaustive:
- a) The Hardware has been repaired, tampered with, altered or modified by a third party either authorized or unauthorized by the Client;
- b) In CM.com's sole determination the defects or damage result from wear and tear, misuse, negligence, improper storage, water or other liquids including contamination with bodily fluids, battery leakage, use of parts or unauthorized accessories including but not limited to printheads, media, supplies, SIM cards, batteries and other peripherals, or failure to perform operator handling and scheduled maintenance instructions;
- c) The Hardware has been subjected to unusual physical or electrical stress, abuse, or accident, or forces or exposure beyond normal use within the specified operational and environmental parameters set forth in the applicable specification.
- 3.6 The Usage Period can be extended up to two (2) business days prior to the start of the Event for another Usage Period, as long as the Hardware is available for such period. Client shall contact CM.com at fieldoperations@cm.com to receive more details. In case the extension of the Usage Period is not possible, the Client shall return the rented Hardware in accordance with the Order Form or as instructed by CM.com.
- 3.7 The Client shall return the rented Hardware in the same condition in which it has been received, to the CM.com designated location no later than two (2) days following the end of the Event for which the Hardware was rented. In case the returned Hardware is defective or damaged or if the Client has not (properly) cleaned the Hardware, CM.com is entitled to charge the Client for cleaning fees, the repair fees (and all fees associated therewith e.g. examination fees), and/or fees of new corresponding Hardware. In case the Hardware was lost or stolen, CM.com is entitled to charge the Client for a fee of new corresponding Hardware.

3.8 Delay in return of Hardware:

- a) In case the Client does not return the Hardware within the period stipulated in clause 3.7, CM.com will be entitled to charge the Client an immediately payable penalty equal to 150% of Client's daily Usage Period per day for each individual piece of Hardware that is not returned to CM.com; or an immediately payable amount of two hundred and fifty euro (€250,00), whichever is higher. Moreover, any previously agreed upon discounts will lapse, without prejudice to CM.com's right to further compensation. Such further compensation may consist of but is not limited to compensating CM.com for the damages it suffers due to Hardware that CM.com has agreed to rent out to other clients not having been returned to CM.com in a timely manner by the Client, as a result of which CM.com may face claims by said other clients, towards whom CM.com cannot fulfill its obligations as a result of breach of the Rental Terms on the part of the Client.
- b) Without prejudice to any other rights CM.com may have arising from this Order Form, in case the date for the return of the Hardware is exceeded, CM.com shall have the right to retrieve it itself. Such retrieval costs shall be fully borne by the Client. If the Client retains unauthorized possession of the rented Hardware for more than two (2) weeks following the end of the Event, CM.com will be entitled to charge the Client an immediately payable and non-reducible fine equal to the price of new Hardware, without the Client's obligation to return the Hardware expiring. Such penalty shall remain in effect, even after/if the Client returns



the Hardware.

- c) Client agrees that the amounts described in this clause 3.8 are reasonable and proportionate to protect CM.coms' legitimate interest in the Hardware.
- 3.9 CM.com shall be entitled to deduct any amounts/penalties/fees mentioned in these Rental Terms from the next payout to be made by CM.com to Client pursuant to clause 5 of the General Ticketing Terms and Conditions.

4. Rental terms

- 4.1 Subject to clause 3.4, the Hardware is provided "as is". No software is provided under these Rental Terms.
- 4.2 In case the Client decides not to purchase the consumables supplied by CM.com, CM.com does not guarantee correct compatibility, nor the functioning of the rented Hardware. Furthermore, CM.com reserves the right (but is not obliged) to impose requirements on consumables to be arranged by the Client.
- 4.3 Client acknowledges and agrees that CM.com does not guarantee the connectivity of the Hardware, whether it is via WiFi, a backup SIM card or other means of connectivity.
- 4.4 Client shall not modify or tamper with the Hardware and its operating systemin any way, including but not limited to changing the SIM cards.
- 4.5 Throughout the entire Rental Period, including in situations where CM.com personnel is present, the Client is fully responsible for all costs and risks associated with the rental, including but not limited to theft. Any insurance for theft, fire and/or any form of damage shall be arranged by the Client himself. The Client shall take all possible measures to limit any risks and/or damage to the rented Hardware and shall use the rented Hardware in a proper and reasonably expected manner, e.g. protect it from direct sunlight to ensure its functioning.
- 4.6 If, for whatever reason, the Client orders less work throughout the execution of an Order Form, this does not grant the Client the right in any form of a discount or reduction in price, unless this has been expressly confirmed in writing by CM.com.
- 4.7 Subject to CM.com's approval, CM.com may provide additional work throughout the execution of an Order Form. All resulting costs (including but limited to unforeseen costs) will be fully borne by the Client, as per CM.com's records.
- 4.8 Client shall ensure it complies with the requirements applicable to each Hardware, including but not limited to network specifications, weather limitations, etc. Such requirements are available to the Client upon request.

5. Personnel

- 5.1 In case personnel is contracted via CM.com, the Client shall ensure, at its own expense, adequate working conditions and safety of such personnel, including but not limited to:
- a) the provision of food and beverages for the personnel;
- b) adequate parking space for the personnel at the location of the Event;



- c) a general liability insurance with sufficient coverage covering (on site) third party contractors, including CM.com and its contractors; and
- d) proper shelter against the weather (sun/rain), an appropriate working surface (such as a table), a 230V / 1800W power source compatible with the Hardware, and a secured (non-public) WiFi network.
- 5.2 In case the Client breaches clause 5.1, CM.com shall not be obliged to fulfil its obligations under the Order Form, without CM.com incurring any liability.
- 5.3 Unless otherwise agreed, the CM.com's personnel is allocated at a single working location and is solely responsible for the technical support concerning the rented Hardware. CM.com shall not be liable for managing third party personnel or providing Client and/or consumer support services on-site.
- 5.4 Besides the costs specified in the Order Form, Client shall be responsible for all costs in connection with the personnel such as but not limited to travel expenses, parking expenses, food and beverages (if not provided in accordance with clause 5.1), hotel costs etc.

6. Liability regarding the rented Hardware

6.1 In no event will CM.com's total liability in connection with the rental of the Hardware, including but not limited to attributable failure to perform its obligations with respect to this Order Form, exceed the amount of the fees paid by the Client for the rental of the Hardware under a given Order Form, but shall in no case exceed the amount of EUR 10.000,00 (ten thousand euros).

Appendix 1 - CM.com - Data Processing Addendum (DPA)

This Data Processing Addendum ("Data Processing Addendum" or "DPA") forms an integral part of the Agreement between Client and CM.com relating to the use of the Services by Client and specifies the obligations of the Parties in relation to the Processing of Personal Data of which Client is the Controller.

1. Definitions and interpretation

1.1 Except where set forth otherwise, the following terms shall have the following meanings:

Data Protection Laws: the Data Protection Laws of the country in which Client is established and any Data Protection Laws applicable to Client and/or CM.com in connection with the Agreement.

Personal Data: any information relating to an identified or identifiable natural person ('Data Subject') that is Processed by CM.com in its role as Processor as part of providing the Service to Client under the Agreement.

Process: any operation or set of operations which is performed on Personal Data, whether or not by automatic means, including collecting, accessing, storing, using, combining, transferring, disclosing or deleting of Personal Data.

Technical and Organizational Measures: measures to protect Personal Data against accidental or unlawful destruction or accidental loss, alternation, unauthorized disclosure or access and against all other unlawful forms of Processing.

Personal Data Breach: a breach of security leading to the accident or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, Personal Data transmitted, stored or otherwise Processed.

The expressions such as, 'Data Subject', 'Processor', 'Controller', 'data protection impact assessment', shall



have the meaning ascribed to them in the Data Protection Laws.

- 1.2 References in this DPA to the Data Protection Laws shall be replaced with or incorporate references to any laws replacing or amending those Data Protection Laws, and the equivalent terms defined in such laws, once in force and applicable.
- 1.3 Notwithstanding anything in this DPA, CM.com will have the right to collect, extract, compile, synthesize and analyze non-personal identifiable data or information resulting from Client's use or operation of the Services including, by way of example and without limitation, information relating to volumes, frequencies, bounce rates, or any other information regarding use of the CM.com System ("Service Data") that Client or its Visitors generate and send using the Services. To the extent any Service Data is collected or generated by CM.com such data will be solely owned by CM.com and may be used by CM.com for any lawful business purpose without a duty of accounting to Client, provided that such data is used only in an aggregated form, without directly identifying any person. For the avoidance of doubt, Part II of these terms and conditions will not apply to Service Data.
- 1.4 In case of any conflict, the provisions of this DPA concerning Processing of Personal Data shall take precedence over the other provisions of the Agreement. Where individual provisions of this DPA are invalid or unenforceable, the validity and enforceability of the other provisions shall not be affected.

2. Scope and Applicability

- 2.1 This DPA shall apply to the Personal Data processing activities, for which CM.com is a Processor subject to Applicable Data Protection Laws.
- 2.2 CM.com is a Processor for the processing activities described in clause 7 of this DPA.

3. Obligations of Client

- 3.1 Client shall, in its use of the Service, Process Personal Data in accordance with the requirements of Data Protection Laws. For the avoidance of doubt, Client's instructions for the Processing of Personal Data shall comply with Data Protection Laws. Client shall have sole responsibility for the accuracy, quality, and legality of Personal Data and the means by which Client acquired Personal Data.
- 3.2 Client shall maintain accurate and complete records of the use of the Service under the Agreement during the term and as required under the Data Protection Laws. Upon reasonable written notice, Client shall provide information as requested and where required by CM.com and/or any regulator or other competent authority. Without limiting the generality of any other provision of the Agreement, prior to using the Service, Client shall obtain verifiable informed consent of the End Users or be able to provide confirmation of the lawful basis for Processing in accordance with applicable legislation and regulations, and shall maintain a record of each such consent and/or lawful basis.

4. Obligations of the Processor

- 4.1 Obligations of the Processor
- 4.1.1 CM.com shall Process Personal Data in accordance with this DPA and the Agreement, and for the purposes and in the manner specified by Client from time to time in the Agreement and further instructions within the scope of the Agreement.
- 4.1.2 In case CM.com is required to Process Personal Data under mandatory law as specified in this Part II or



the Agreement, CM.com shall for those purposes be considered an independent controller. If CM.com is required to Process Personal Data under mandatory law CM.com shall inform Client hereof in writing before Processing unless the law prohibits providing such information.

4.2 Technical and Organizational Measures

- 4.2.1 Taking into account the state of the art, the nature, scope, context and purposes of Processing as well as the risk of varying likelihood and severity for the rights and freedoms of natural persons, CM.com shall implement appropriate Technical and Organizational Measures (including protection against unauthorized or unlawful Processing and against accidental or unlawful destruction, loss or alteration or damage, unauthorized disclosure of, or access to, Personal Data) to ensure a level of security appropriate to the risk. Up to date information regarding Technical and Organizational Measures can be found on https://www.cm.com/trust-center/.
- 4.2.2 CM.com shall test, assess and evaluate the effectiveness of Technical and Organizational Measures for ensuring the security of the Processing on an ongoing basis. CM.com shall continuously enhance and improve Technical and Organizational Measures.

4.3 Personnel requirements

4.3.1 CM.com ensures that persons authorized to Process the Personal Data have committed themselves to confidentiality or are under an appropriate statutory obligation of confidentiality.

4.4 Confidentiality

4.4.1 CM.com agrees that it shall maintain the Personal Data in confidence. In particular, CM.com agrees that it shall not disclose any Personal Data supplied to CM.com by, for, or on behalf of Client to any third party without Client's prior written consent, except as foreseen and required for the performance of the Service under the Agreement or mandatory law.

4.5 Data Subject Rights

- 4.5.1 Where Client so instructs CM.com, CM.com shall transfer, correct, delete or block Personal Data if Client receives a request from a Data Subject to exercise the Data Subject's right of access, right to rectification, restriction of Processing, erasure ("right to be forgotten"), data portability, object to the Processing, or its right not to be subject to an automated individual decision making ("Data Subject Request").
- 4.5.2 CM.com shall promptly notify Client if CM.com receives a Data Subject Request. Taking into account the nature of the Processing, CM.com shall assist Client, for the fulfilment of Client's obligation to respond to a Data Subject Request under Data Protection Laws. CM.com shall assist Client in responding to such Data Subject Request, to the extent CM.com is legally permitted to do so and the response to such Data Subject Request is required under Data Protection Laws. To the extent legally permitted, Client shall be responsible for any costs arising from CM.coms' provision of such assistance.

4.6 Assistance with Client's compliance

CM.com shall provide to Client further assistance reasonably required to ensure compliance with Client's obligations under Data Protection Laws, including with respect to: (a) data protection impact assessment, by providing such information and cooperation as Client may require for the purpose of assisting Client in carrying out a data protection impact assessment and periodic reviews to assess if the Processing of Personal Data is performed in compliance with the data protection impact assessment; (b) prior consultation with a



data protection supervisory authority regarding high risk Processing.

- 4.7 Compliance, information and audit
- 4.7.1 CM.com has obtained the third-party certifications set forth in the Security & Compliance section on the website of CM.com, which provides information on Technical and Organizational Measures and data security. Upon Client's written request, and subject to the confidentiality obligations set forth in the Agreement, Processor shall make available to Client, that is not a competitor of CM.com (or Client's independent, third-party auditor that is not a competitor of CM.com) a copy of CM.coms' then most recent third-party certifications and information regarding the IT architecture and security, as applicable and reasonably requested.
- 4.7.2 Client has the right to appoint an accredited external expert at most once per year to audit the procedures regarding the data Processing for Client. CM.com will cooperate with such audit upon a reasonable prior written notice of no less than ten working days. Client shall reimburse CM.com for any time expended by CM.com for any such audit at CM.coms' then-current professional services rates, which shall be made available to Client upon request. Before the commencement of any such audit, the Parties shall mutually agree upon the scope, timing, and duration of the audit in addition to the reimbursement rate for which Client shall be responsible.
- 4.7.3 CM.com is entitled to request that the external expert signs a confidentiality declaration in favor of CM.com. The confidentiality declaration shall contain the terms and conditions that are usual for this type of declaration. Any report or statement provided by the external expert shall be made available to CM.com. Client shall ensure that the audit hinders CM.com 's operations as little as possible.
- 4.8 Records CM.com shall maintain complete, accurate and up to date records of Processing activities carried out on behalf of its Clients.
- 4.9 Affiliates and Sub-processors
- 4.9.1 Some or all of CM.coms' obligations under the Agreement may be performed by Affiliates of CM.com. CM.com and its Affiliates have entered into intra-company arrangements, under which its Affiliates Processing Personal Data adopt safeguards consistent with those of CM.com. CM.com is responsible for compliance of its Affiliates' with this Agreement.
- 4.9.2 Client acknowledges and agrees that (a) CM.com's affiliates may be retained as Sub-processors; and (b) CM.com and CM.com's affiliates respectively may engage third-party Sub-processors in connection with the provision of the Services. Provided always CM.com or a CM.com affiliate has entered into a written agreement with each Sub-processor containing data protection obligations not less protective than those in the Agreement with respect to the protection of Personal Data to the extent applicable to the nature of the Service provided by such Sub-processor and CM.com maintains an up to date list of Sub-processors. CM.com's current list of Sub-processors is available on: www.cm.com/trust-center/privacy/. CM.com shall inform Client thirty (30) days prior to any changes with respect to the Sub-processor list. Within that timeframe, Client may object to the change to the Sub-processor list, provided such objection is submitted in writing and based on reasonable grounds with respect to Applicable Data Protection Laws. The Parties will make a good faith effort to resolve the Client's objection. If the objection is not resolved within thirty (30) days, either Party may terminate the Agreement.



- 4.9.3 CM.com shall be responsible for each of its sub-processors to the same extent CM.com would be responsible if performing the services of each sub-processor directly under the terms of the Agreement.
- 4.10 Breach Notification
- 4.10.1 In respect of a Personal Data Breach, CM.com shall:
- (a) notify Client of a Personal Data Breach involving CM.com or a sub-contractor without undue delay (but in no event later than forty-eight hours after becoming aware of the Personal Data Breach).
- (b) provide reasonable cooperation and assistance to Client in relation to any action to be taken in response to a Personal Data Breach, including regarding any communication of the Personal Data Breach to the Data Subject and data protection authorities. CM.com will promptly investigate a Personal Data Breach and take reasonable measures to identify its root cause(s) and prevent a recurrence. As information is collected or otherwise becomes available, unless prohibited by law, CM.com will provide Client with a description of the Personal Data Breach, the type of data that was the subject of the Personal Data Breach, and other information Client may reasonably request. The Parties agree to coordinate in good faith on developing the content of any related public statements or any required notices for the affected Data Subjects and/or the relevant data protection authorities.

5. Cross Border Data Transfer

5.1 To the extent that the engagement of a Sub-processor under art. 4.9 requires a cross border transfer mechanism under Applicable Data Protection Laws to lawfully transfer personal data from a jurisdiction (i.e., the European Economic Area, the United Kingdom or any other relevant jurisdiction) to a third party located outside of that jurisdiction the following terms shall apply. Client authorizes CM.com to transfer Personal Data outside the jurisdiction in which CM.com is located and the Personal Data was first received, provided that CM.com shall ensure that such transfers will be executed in accordance with this DPA and a lawful data transfer mechanism that provides an adequate level of protection under Applicable Data Protection Laws.

6. Storage, retention and deletion of Personal Data

6.1 CM.com shall Process and retain data, including Personal Data, in accordance with Client's instructions. The Personal Data shall be retained during the Term for providing the Services under the Agreement. CM.com shall upon prior written request return or delete, at Client's option, any remaining Personal Data upon termination of this Agreement.

7. Description of Processing

- 7.1 Nature and Purpose of Processing
- 7.1.1 CM.com will Process Personal Data as necessary to perform the Services pursuant to the Agreement, as further specified in the Agreement, and as further instructed by Client in its use of the Services.
- 7.2 Duration of Processing
- 7.2.1 CM.com will process Personal Data for the duration of the Agreement and in accordance with clause 6 of this DPA.
- 7.3 Categories of Data Subjects



7.3.1 Client may submit data to CM.com when using the Service, the content of which shall be determined and controlled by Client in its sole discretion, and which may include, but is not limited to, Personal Data relating to the categories of Data Subjects set out in Annex 1.

7.4 Personal Data

7.4.1 Client may submit or store Personal Data on the Ticket System at its discretion, to the extent determined and controlled by Client, which may include, but are is limited to, the categories of Personal Data set out in Annex 1.

Annex 1 Description of Data Subjects and categories of Personal Data

Data Subjects:

• - Visitors

Categories of personal data:

- Name
- - Email address
- - Information provided by Visitors or collected by Client relating to the Visitors, such as: first and last name, date of birth, address, customer number or customer reference.
- - Contact details, such as email address and telephone number;
- - Order details, such as order history.

